

Self-Guided Tour Santa Monica's Vintage & Resale Shops - 'Tis the Season to Buy Local + Be Sustainable!

Reuse is the highest form of recycling. Get ready for a day of vintage shopping that's fun, environmentally sustainable & affordable! Here's an idea of what you may find on your excursion: designer vintage handbags (think Chanel, LV + Coach!), jewelry & accessories (tres chic!), scarves to reuse as gift wrapping, antique silverware & china to dress up the holiday dinner table, beautiful coffee table books, vases that go perfectly with a bouquet of fresh flowers & holiday cd's & puzzles for everyone to enjoy together! We've also included a few shops that feature gift items made with reused products.

Begin at the **(A) Santa Monica Public Library** (601 SM Blvd). The Friends of SMPL operates a fantastic book shop where you can pick up gently used books, cd's + audiobooks (open M, Th- Sat). Hop across the street to peruse the **Goodwill SM Store** (525 SM Blvd). Also nearby is **Crossroads Trading Co** (1449 4th St) & **Patagonia SM** (1344 4th St) – check out their re//collection made with 100% recycled down, polyester or wool; every purchase supports 1% for the Planet.

Head north to Arizona Ave & turn right to take it up to 9th St. Turn left on 9th & ride to Wilshire Blvd to visit **(B) The American Cancer Society Discovery Shop** (920 Wilshire Blvd) for some fabulous vintage clothes, accessories & housewares with all sales supporting the ACS + cancer research. Two block east is **Great Labels** (1126 Wilshire Blvd). Did you know recycling a single t-shirt or pair of jeans saves up to a pound of chemical fertilizer from being released into the soil, water & atmosphere? If you're hungry, detour to **Ingo's Tasty Diner** (1213 Wilshire) for brunch or to **Beachy Cream** (1209 Wilshire) for homemade ice cream sandwiches.

Take 11th St back to Broadway, turn left on Broadway + ride up to 15th St. (For a quick detour, there's also the **Salvation Army Thrift Store + Boutique** (1658 11th St) nearby, then head back to Broadway). From Broadway, make a right on 15th St. to reach the **(C) Assistance League of SM Thrift Store** (1453 15th St.). Since 1937, this chapter has been helping children & young adults in need in the Santa Monica Bay Area. It's a hidden gem!

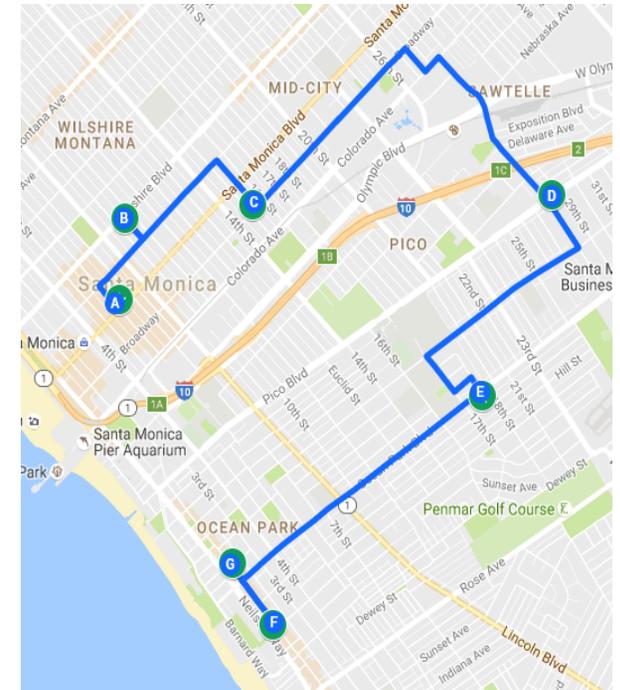
Head back to Broadway & turn left, working your way to Stewart St via Stanford (rt on Stanford, left on Colorado to Stewart). Make a right onto Stewart & take to Pico Blvd to **(D) Cherry Picked Thrift Shop: A Just Cause Foundation** (2807 Pico Blvd.) for men's, women's and children's clothes,

shoes + houseware with proceeds used to support St. Augustine's Volunteer Emergency Services (SAVES) & Harvest Home. Next door, visit **Reclaimed Frames** (2811 Pico). If you're looking for a bite to eat, check out **The Brixton** (2827 Pico) gastropub or **Gilbert's El Indio** (2526 Pico).

Head west (right) on Pico Blvd to Virginia Avenue Park, home of the weekly **Saturday Farmers Market** (Pico @ Cloverfield) + award-winning **Pico Library**. Across the street is **CHRIS + MARY** (2204 ½ Pico) where you can pick up some cool vintage gifts + handmade cards. If you need to refuel, grab a cold-pressed coffee at **Lo/Cal Coffee + Market** (2214 Pico)

Ride south through Sunset Park neighborhood to Ocean Park Blvd & turn right on Ocean Park to reach **(E) Give + Take Swap Boutique** (1740 OP Blvd), a membership-based library for clothing, bringing the sharing economy one step forward for womenkind. Nearby is **Artful Handcrafted** (1726 OP Blvd), featured locally-made gifts with recycled materials. Check out her spoon handle jewelry. Need a sweet treat? **TREATS Frozen Yogurt** (1700 OP Blvd) has delicious probiotic, kosher frozen yogurt + **Thyme Café + Market** (1630 OP Bed) offers great lunch options + bakery - both are locally-owned businesses!

Continue west on Ocean Park Blvd. (you'll have a slight hill past Lincoln but it's worth it for the views at the top!) & make your way to Main St. Take a left on Main to reach **(F) Matthew's Thrift Shop** (2812 Main St.). Make sure you say thank you to the staff because they are ALL volunteers! Also be sure to visit **The Closet Trading Co** (2708 Main) then head north on Main to visit **(G) Buffalo Exchange** (2449 Main) + **Mindfulnest** (2711 Main) for some more cool gifts. Ready for a snack? Visit **Sunny Blue** (2728 Main St.) for an Omusubi or treat yourself to homemade gelato @ **Dolcenero Gelato** (2400 Main). We'll end the tour on Main St, which offers a great range of fun shopping, dining, drinking + playing options. Thank you for buying local this holiday season!



To view public transit options: GoSaMo.org + Breeze Bike Share Stations: santamonocabikeshare.com/

To learn more about the Buy Local Santa Monica campaign: BuyLocalSM.com (including Buy Local SM business directory, news, events + Holiday Gift Guide)

List of Participating Buy Local SM Vintage Shops: Assistance League of Santa Monica (1453 15th St), American Cancer Society Discovery Shop (920 Wilshire Blvd), Buffalo Exchange (2449 Main St), Cherry Picked Thrift Shop (2807 Pico Blvd), Crossroads Trading Co. (1449 4th St), Friends of SM Public Library Bookstore (601 SM Blvd), Give + Take Swap Boutique (1740 Ocean Park Blvd), Great Labels (1126 Wilshire Blvd), Reclaimed Frames (2811 Pico Blvd), St Matthew's Thrift Shop (2812 Main St), & The Closet Trading Co. (2708 Main St).

Buy Local
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