



SANTA MONICA POLICE DEPARTMENT

John Semko, INTERIM CHIEF OF POLICE

Shopping Safety Tips

SHoppers

your side. If it
! If you're
a front pocket
pockets.

use it! Keep
! Your car
between a thief
ave your
ackages before
nation.

es of cash.
. When re-
your keys
surroundings.

t card, protect
M keypad

HOLIDAY SAFETY TIPS FOR MERCHANTS

- * Contact the police department for ideas about security and theft prevention.
- * Have a strategy in place to mitigate conflict quickly and easily when it arises.
- * Think about product placement and make sure that you can adequately see all areas of your retail space.
- * Don't hesitate to contact the police department when necessary!
- * Plan for and add adequate staff/security for crowd control during special sales or events.
- * Do you offer shipping services so that your customers don't have to carry excessive amounts of packages? Or do you provide a concierge service so that customers