

Statistics and Findings: Gender Diversity in the Workplace

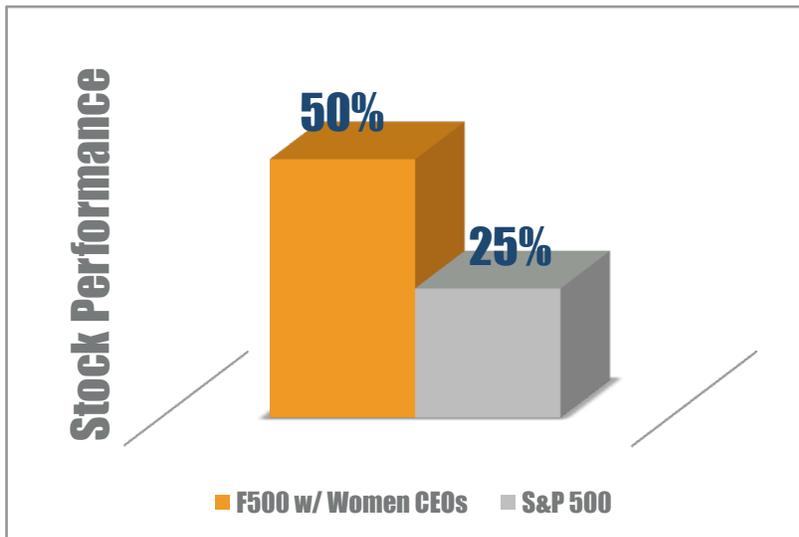
Many studies have shown that companies with more women in senior leadership roles are more likely to have better results. However, other studies showed that there is still room for improvement in leadership diversity in corporate America.

Leadership diversity has significant financial benefits



Fortune 500 companies with more women board members performed significantly higher than the companies with the fewest women board members.

- 2000-2004 average, Catalyst



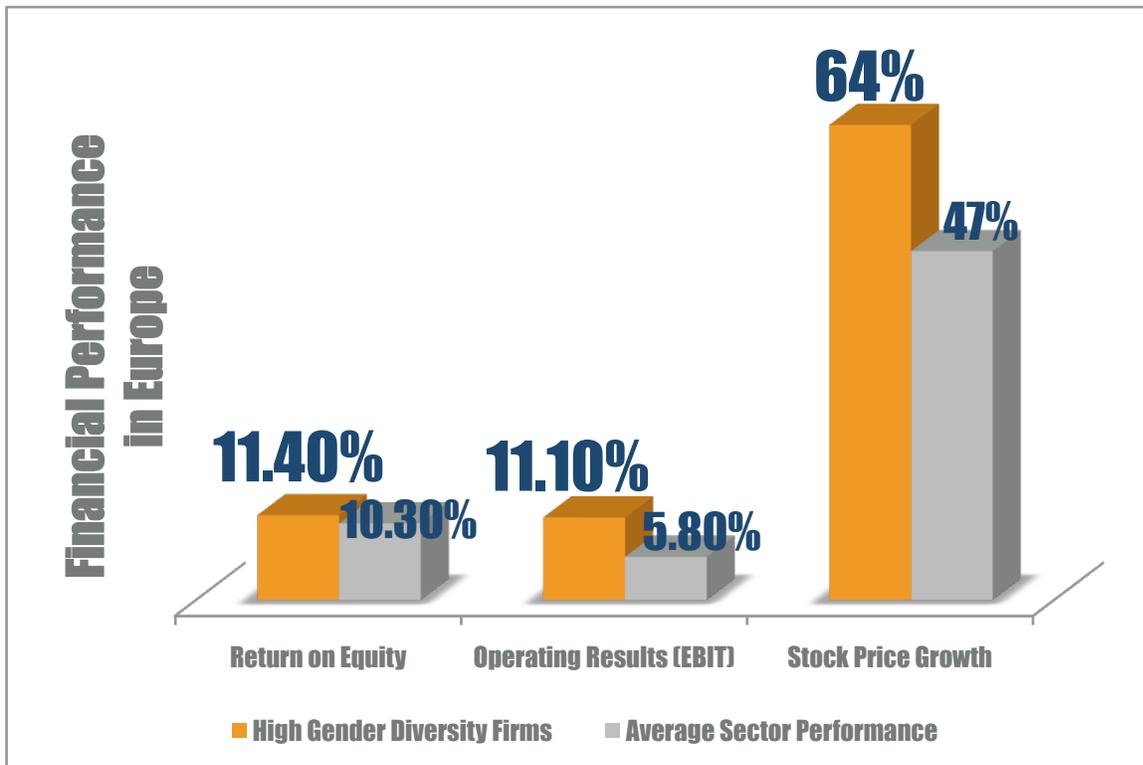
Stocks of the twelve F500 companies with women CEOs rose an average of 50% in 2009, compared to 25% for the S&P 500.

- 2010, The National Association for Female Executives

18-69% MORE PROFITABLE

Out of the 215 Fortune 500 firms studied, the 25 firms with the best record of promoting women to high positions were between 18% and 69% more profitable than the median F500 firms in their industries.

- 1980-1998, 19-year study by Pepperdine University professor Roy Adler



A 4-year study found that the 89 European listed companies with the highest gender diversity in top management positions, on average, outperformed their sector.

- 2003-2007, McKinsey & Company and Amazone Euro Fund

So, why is that...



Only about 2.5 out of 10 chief executives are women.

- 2010, Institute for Women's Policy Research



And their pay is only about

75% of their male counterparts.

- 2010, Institute for Women's Policy Research

And, women hold only

13.5% **F500 EXECUTIVE OFFICER** positions and

2.9% **F1000 CEOs** positions;

30% F500 firms have **NO FEMALE EXECUTIVE OFFICERS** at all.

- The 2009 Catalyst Census of Women Executive Officers & Top Earners Report

Business Women Rising offers powerful solutions to drive superior financial performance through greater leadership diversity

Learn more at: www.BusinessWomenRising.com