

PUBLISHER? PRINTER?

*Just 10
Questions*

This questionnaire will help to identify the right printer or publisher for your book.

Name _____ Title _____ Genre _____

1. WHO IS YOUR AUDIENCE? HOW MANY READERS?

(Check one)

- SMALL/ PRIVATE** You will purchase copies and distribute to family and friends
- MEDIUM** Not a commercial project, but readers will buy their own copies
- LARGE** A commercial project with the goal of ongoing book sales

2. WHAT TYPE OF BOOK DO YOU WANT?

(Check all that apply)

- Text only Illustrated
- Black and white Full color
- Hard cover Soft cover
- Ebook

3. WHAT SIZE BOOK DO YOU WANT?

(Check the size(s) you are considering)

- | | | | |
|--------|---------------------------------|-----------------------------------|-------------------------------------|
| SMALL | <input type="checkbox"/> 5 x 8 | <input type="checkbox"/> 5.25 x 8 | <input type="checkbox"/> 5.5 x 8.5 |
| MEDIUM | <input type="checkbox"/> 6 x 9 | <input type="checkbox"/> 7 x 10 | <input type="checkbox"/> 7.5 x 9.25 |
| LARGE | <input type="checkbox"/> 8 x 10 | <input type="checkbox"/> 8.5 x 11 | <input type="checkbox"/> 13 x 11 |
| OTHER | _____ | | |

4. WHAT ARE YOUR BOOK'S FEATURES?

(Check all that apply)

- Illustrations, black and white Illustrations, color
- Photos, black and white Photos, color
- Table of contents Endnotes
- Appendix(es) Bibliography
- Index
- Other special sections _____

5. DO YOU ALREADY HAVE A PRINTER OR PUBLISHER?

Who? _____

6. DO YOU WANT TO ORDER BOOKS FROM A PRINTER?

(Check all that interest you)

- DIGITAL PRINTER** A one-time order in any quantity (with option to reorder)
- PRINT ON DEMAND** Digital printing available for sale in online bookstores
- OFFSET PRESS** Bulk discounts for orders of 500+ books

7. ARE YOU SEEKING A TRADITIONAL PUBLISHER?

- Yes, my goal is to sell a commercial, marketable book to a publisher. I understand that in exchange for an advance payment and royalties, in the event that the book is profitable, the publisher will own the rights to the book's content, design, pricing, and marketing. I recognize that it may take several years for the book to be released by the publisher.

8. WHAT WILL YOU NEED TO ACQUIRE A PUBLISHER?

(Check all that apply)

- Professional advice about the draft manuscript
- Book editing
- Prepare the manuscript for submissions
- Identify appropriate agents
- Create agent pitch package
- Identify appropriate publishers
- Create publisher query package
- Prepare a publisher submission package (for unagented submissions)
- Information: Publishing guidance /consulting

9. DO YOU INTEND TO SELF PUBLISH YOUR BOOK?

- Yes, I intend to be my own publisher. I understand that I will own all the rights to my book, I will be responsible for the editing, design, and purchase of the ISBN. I will decide the cover price, and all profits from the book's sales will be mine.
- No, I intend to pay for a "package" from a self publishing company. As my publisher, they will design my book and *set its cover price. In exchange for their *marketing, I will receive *some royalties from book sales.
**Buyer beware! Read the fine print, and investigate other authors' experiences.*

10. WHAT WILL YOU NEED TO SELF PUBLISH?

(Check all that apply)

- Professional advice about the draft manuscript
- Book editing
- Book interior design
- Book cover design
- Purchase ISBN
- Purchase copyright
- Copies of book for direct selling
- Sell book on own website
- Place book for sale on amazon.com
- Create ebook for Kindle, iPad, Nook – ebook formatting
- Place ebook for sale on Kindle, iPad, Nook
- Self publishing support /consulting
- Marketing support/ consulting

WHAT NEXT?

We offer all the services above. We can help! Submit from Reader, or email your completed questionnaire to us at info@StoriesToTellBooks.com, or print and mail it (address below). This form is available for download at www.StoriesToTellBooks.com/publishing.
Comments? Write to us here: