GUIDELINES FOR INSTALLATION OF TEMPORARY DIRECTIONAL SIGNS DURING ROAD CONSTRUCTION IMPROVEMENT PROJECTS

During construction projects where access to businesses or institutions main entrances is closed and where detour or alternative routes must be employed, the City of Oshkosh will allow the placement of temporary directional signs on local road rights-of-way or upon private property as regulated below.

General Standards
1. An application for permission to install temporary directional signage along with a sign detail and location map must be submitted to and approved by the City of Oshkosh Department of Community Development prior to installation.
2. Signs may be installed at the time that access to the businesses main entrance is closed due to road construction and must be removed immediately upon reopening of access to said entrance.
3. Signs must be of professional quality and must have its own support structure. They may not resemble or be designed to possibly be mistaken as a traffic control signs/devices.
4. In the interest of legibility and not creating undue distraction, sign content is limited to name of the business(s) or district and directional arrow.
5. Signage is limited in size to no greater than 1.5 square feet in area for an individual business and no greater than 8 square feet for multiple businesses (two or more) or business districts.
6. Signage is limited in height to no greater than 3 feet from grade.

Placement
1. Temporary directional signs must be located in the street right-of-way terrace area at locations approved by the city. In the event that there is insufficient right-of-way terrace to allow the placement of said signage, it may be placed on private property through the use of a temporary sign permit as issued by the Department of Community Development.
   a. All temporary sign permit applications with signs intended to be located on private property must include written and signed permission of the property owner.
   b. Temporary sign permit fees and timeframes will not apply to temporary directional signs.
2. Signs must be placed in the ground and may not be placed upon or attached to utility poles, street signs, vegetation, traffic control devices or any other element located within the right-of-way.
3. Signs may not be place within the 15 foot vision triangle at roadway-driveway intersections nor within the 20 foot vision triangle at the intersections of two roadways.
4. Locations for temporary directional/detour signs must approved by the city and should begin no less than ½ mile of the business entrance point and follow the most direct detour route to the endpoint(s) of the construction project boundary. One sign shall be allowed at each turn of direction on the detour route.