

KINO LORBER, Inc. & HOUSE OF FILM

For Immediate Release

KINO LORBER, Inc. ACQUIRES DISTRIBUTION RIGHTS TO DOCUMENTARY BRILLIANT MOON FROM HOUSE OF FILM

New York, Los Angeles, August 3 2010 - New York-based Kino Lorber Inc. has acquired all North American rights to *Brilliant Moon* (2010) for release on their Alive Mind label from distribution company House of Film.

The documentary chronicles the life of one of Tibet's most revered 20th century teachers, Dilgo Rinpoche, a writer, poet and meditation master who inspired all who encountered him. Narrated by Richard Gere and Lou Reed, it tells Rinpoche's story from birth to death to rebirth – his childhood, escape from Tibet during Tibet's invasion, and his determination to rebuild the Tibetan Buddhist tradition far and wide.

Brilliant Moon includes rare still and archival footage, beautiful photography from Tibet, India, the US, Bhutan and Nepal and is told in part through interviews with the Dalai Lama, Matthieu Ricard, Rabjam Rinpoche and others. The film is directed by Neten Chokling, a close student of Rinpoche and director of the feature film, *Milarepa*.

“Dilgo Khyentse Rinpoche is a revered teacher and we are honored to be the selected distributor for this inspirational film,” said Elizabeth Sheldon, vice president of Kino Lorber, which has a library of over 600 titles. Kino Lorber will release the film through its Alive Mind Spiritual Cinema initiative, which offers spiritually themed films to theatrical venues and community groups across North America for exhibition. It will be offered to the educational market in fall of 2010 for Public Performance and digital site licenses through the newly formed Kino Lorber Education library, which merges the combined collections of Alive Mind and Kino to the library and post secondary market. It will be released to the retail market later in 2011.

Brilliant Moon will debut at New York's Rubin Museum on August 4th in honor of the 2010 centennial celebrations for Dilgo Rinpoche.

House of Film offers high quality spiritual films to distributors. “Distribution of spiritual films of the highest aesthetic standards is an essential element for us. We are thrilled to see that there is a synergy between Kino Lorber and House of Film as two of our movies, *Sunrise/Sunset* and *Brilliant Moon*, have been recently picked up by Alive Mind for North American distribution”, points out Ava B., President and CEO of House of Film.

[Alive Mind](#) releases documentary programming in the areas of enlightened consciousness and cultural transformation, and is a specialty distribution arm of Kino Lorber, Inc. Alive Mind provide its audience with intellectually provocative work from leading filmmakers

that delivers the “aha” response of a transformative experience. Best-selling releases include: *Sunrise/Sunset*, a documentary that chronicles a day in the life of the Dalai Lama; *The Tibetan Book of the Dead*, the definitive filmic interpretation of the classic text, narrated by Leonard Cohen; *Edge of Dreaming*, which will premier on *POV* August 23rd; *Fierce Light* and *Mythic Journeys*.

For more information regarding setting-up a screening or preview copies, please contact Kevyn Fairchild at Kevyn@kinolorber.com (212) 629 6880. For media inquiries, please contact Rodrigo Brandao at Rodrigo@kinolorber.com.

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