

Advertising Design

Student _____

Congregation # _____

Student # _____

Grade _____

"Therefore encourage one another and build each other up, just in fact you are doing" - 1 Thess. 5:11

Be sure to make comments explaining any scoring: if the work needs improvement, explain why; if the work is good, tell them what you liked about it; if the work is outstanding, say why.

Please circle one of the following options for each criterion:

1. Adherence to LTC Theme not present / needs improvement / good / very good / outstanding!

2. Budget or Cost Analyst not present / needs improvement / good / very good / outstanding!

3. Legibility in Lettering not present / needs improvement / good / very good / outstanding!

4. Does it create a desire to look at the advertisement? not present / needs improvement / good / very good / outstanding!

5. Creativity not present / needs improvement / good / very good / outstanding!

6. Use of Color not present / needs improvement / good / very good / outstanding!

7. Design Layout not present / needs improvement / good / very good / outstanding!

8. Neatness not present / needs improvement / good / very good / outstanding!

9. Contrast (light/dark, rough/smooth) not present / needs improvement / good / very good / outstanding!

10. Proportion/Size appropriateness not present / needs improvement / good / very good / outstanding!

As a judge, I feel that this work deserves the following award (circle one):

Bronze

Silver

Gold

Other explanatory and encouraging comments:

"Speaking the truth in love, we will in all things grow up into Him, who is the head, that is, Christ" - Eph 4:15

Final rating to be given by the event coordinator is to be stamped below this line.