

## Radio Minute Message

### **PURPOSE:**

To challenge the participant in using a medium that is powerful in today's world where time is of the essence. The participant is to design and present a radio spot that will reach out to the community, promote your church and encourage them with the message of Christ.

### **GUIDELINES:**

1. The participant's recording shall either be 30 seconds or 60 seconds. Recordings that don't adhere to these time limits will be penalized. The individual's voice message must be within this 30 to 60 second time frame.
2. Background music, special effects, etc. are permissible.
3. No adult voices shall be on the recording, and only one student voice on the recording.
4. Grade levels 3-12.

### **SUBMISSION OF RECORDINGS:**

1. Email documentation for each radio message recording submitted shall include:
  - a. Name, and grade of participant
  - b. Congregation name and Congregation number of the participant
  - c. Script of the radio message attached as a separate file.
  - d. The MP3 file name must have the name of the participant and his/her congregation number. (Example "John.Doe.201.MP3")
3. The Email submission must include the recorded MP3 file, the participant's information and the script of the recording.
4. The participant's entry must be emailed to the event coordinator on or before the Pre-Convention One Event deadline.

### **AWARDS:**

There are three ratings available in each grade level – Gold, Silver, and Bronze.

### **JUDGING CRITERIA:**

*Script* - Originality and creativity; Continuity; Adherence to theme; Reaching out to the community; Church promotion

*Technical Expertise* - Timing; Creativity; Special effects

*Delivery* - Voice Inflection/Control; Clarity of sound

### **COACHES and CHURCH COORDINATORS:**

- Make certain that the student is correctly registered in this event (whether or not they come to the convention) and complete all requirements by the Pre-Convention One Event deadline.
- Email the entry (as described above) to the Event Coordinator on or before the Pre-Convention One Event deadline.