

## Website Design

### **PURPOSE:**

To give young people the opportunity to develop and demonstrate their creative and technical talents by the creation of a web site on the Internet. The site must either be for their congregation or their youth group and must glorify God and represent the current year's LTC theme.

### **GUIDELINES:**

1. The site shall be of a format that is generally accessible to most users of the Internet (for their congregation or their youth group). Each site may consist of one or more pages with links from the site to the individual pages. The site must use the current year's theme.
2. Sites may be linked, but the participant must specify exactly which URL's are to be judged.
3. Adult assistance shall be limited to that of advice and supervision: the site shall be the participants' work only.
4. An unlimited number of teams and/or participants from each congregation are allowed per grade level with a maximum of five students per team. One team of students may only work on one entry.
5. Grade levels 3-12.
6. Entries that do not adhere to these requirements will be disqualified.

**AWARDS:** There are three ratings available in each grade level – Gold, Silver and Bronze.

### **JUDGING CRITERIA:**

Purpose – The purpose of the website and the intended audience should either be clearly stated or made obvious through website design.

Content – Content refers to information provided through the website including text, graphics, sound, animation or video. How relevant and appropriate is the website content? Is God glorified? Is the reader uplifted? Does content match the purpose of the site?

Theme – The current year LTC theme **must** be incorporated into the website. How well does the site depict the theme through use of content?

Creativity - How well does the site display creativity and visual design through content and structure/organization of content?

Functionality - Are contents of the site accurate and legible? Does the site have a well-planned, organized structure and navigation? Can a user move through the site in a consistent, intuitive manner with no broken links or orphaned pages. Does all content load quickly and work as it appears it should. Are copyright laws observed and appropriate credit given to authors?

### **COACHES and CHURCH COORDINATORS:**

- Guide the students as they create a web site on the Internet that reflects the current year's LTC theme.
- Make certain that the students are correctly registered as LTC participants (whether or not they come to the convention) and complete all requirements by the Pre-Convention One Event deadline.
- Communicate to their church coordinator the number of teams, and grade level of those groups. Report team members to the church coordinator. Determine that team has a maximum of 5 participants.
- This is a Pre-Convention Event. Each site must be registered as an entry no later than the Pre-Convention One Event deadline. Complete a digital copy of a team sheet from the registration website and attach it to the entry. To enter the web site for judging, an e-mail shall be sent to the event coordinator e-mail address with the following information:  
Congregation Name, Age Group, Team Sheet and Complete URL for the site, List of pages or URL's within the site that are to be judged, and Contact person for questions about the site. Specify the purpose of the site: congregation, youth group, etc. If the entrants do not receive a confirmation within 2 days, they should resubmit the entry. The e-mail must be dated no later than midnight of the last day for pre-convention one event entries.
- Verify that students are on only one Internet team; they may move up, but not down, age group wise.