

Banner

PURPOSE:

To give young people an opportunity to develop their talents, creative ideas, and artistic techniques to communicate a biblical thought or theme. The Christian banner should make a clear point and develop a visual representation of the current year's LTC theme.

GUIDELINES:

1. Size: Preferably, the banner shall be no larger than three feet by six feet (including stand). Banners can be oriented horizontally or vertically. Nothing may extend beyond this area. Smaller sizes are permissible.
2. Identification and Submission: Two copies of a Team Event Participant List (even if done by an individual) containing the congregation name, team numbers, age level and list of participants shall be enclosed in an envelope sent in with three digital photos of the banner. The photos should be between 2 and 6 megapixels in size and emailed to the event coordinator.
3. Materials: Banners are to be made primarily of cloth and are to be two-dimensional. Three-dimensional designs are great on bulletin boards, but unpractical for banners. For the most part, painting of the banner should also be kept to a minimum. Small non-cloth accents can be used such as gemstones, etc.
4. Grade Level/Numbers: There are three grade levels in which to compete: 3-6, 7-9, 10-12.
5. The level is determined by the oldest participant on the team. Each congregation may submit any number of teams per grade level. There is a limit of 6 participants per team, but each student may work on only one banner.

AWARDS: There are three ratings available in each grade level – Gold, Silver, and Bronze.

JUDGING CRITERIA:

Theme - How well does the banner depict the theme?

Depicts the theme through text: It is not required to write the theme out on the banner, however, text should be used as one of the main parts of the design. Depicts theme through the use of visuals and also use means other than text: shapes, pictures, designs, etc. Since paper is not allowed, are any photos or pictures transferred to cloth?

Creativity - How well does the banner show creativity? In display of text, how creatively the text is used on the banner? In display of visuals, how creatively are the visuals on the banner arranged and used? How aesthetically pleasing is the banner?

Visual neatness - How "neat" and "clean" the banner is. Are there loose strings, smudges of glue or paint, etc.? How neatly are the letters, shapes, and visuals cut out and applied to the banner?

Use and blending of color - How well do the colors you use go together, and how well do they function? For instance, colors may coordinate, but use of too many dark colors may make the banner hard to read.

Use of cloth materials and decorations - Is the banner made of primarily cloth materials? Small solid objects, like gemstones can be used; larger items, such as mirrors, dolls, figurines, should not be used. Paper cannot be used – this includes the use of photos, pictures, etc. 3-D objects should not be used on a banner.

Overall impact of banner - How well all of the elements of the banner came together to depict the current year's theme? Are there other observations that do not fit into other categories?

COACHES AND COORDINATORS:

- Make certain that the students are correctly registered as LTC participants (whether or not they come to the convention) and complete all requirements by the Pre-Convention Two Event deadline.
- Assist students without doing the work for them.
- Communicate to the church coordinator the number of teams, participants, and grade level of those groups.
- Verify that students are on only one banner team; they may move up, but not down, age group wise.
- Determine that each banner team has a maximum of 6 participants.

- Email a team sheet from the registration website to the event coordinator along with photos of the banner. More than one team's photos can be included in the same email, but each team should be clearly identified with each set of photos. Email the photos and team sheet to the event coordinator before the Pre-Convention Two Event deadline.
- Pick up the evaluations on the Saturday evening of the convention.