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## employment

Aéropostale | New York, NY | 2015-

Graphic Designer - Men's Activewear, Fashion, and Heritage Logo

Graphic Designer - Women's Activewear and Lounge

- Design all men's activewear, fashion, and logo graphics, with special attention to logo, activewear, & fleece categories
- Direct assistant graphic designer and associate graphic designer to fulfill needs of all men's graphics categories
- Introduce branding and marketing for women's activewear and the debut of men's activewear lines
- Design apparel graphics for Aéropostale's Live Love Dream activewear / lounge / accessories
- Develop new graphic techniques to elevate brand and refresh each season
- Prepare and send out graphic art files for production
- Research trends in the respective markets and trend shop in these markets for color and concept

The Children's Place | Secaucus, NJ | 2013-2015

Artist - CAD Prints & Graphics for Sleepwear

- Designed entire print and graphic assortment for baby boys, baby girls, and newborn sleepwear & accessories line
- Designed print and graphics for big girls and big boys sleepwear sets, as well as adult holiday sleepwear line
- Prepared graphics and prints for production, detailing appropriate colors, fabrics, techniques, and color separations
- Communicated directly with VP of trend and color as well as CAD Director in all stages of development

Gap | New York, NY | 2011-2013

Associate Graphic Designer - Baby Gap

- Used any and all mediums to develop graphics for infant girl, infant boy, and newborn apparel
- Prepared graphics files to be production-ready for color and quality and sent out in a timely manner
- Developed new graphic techniques ranging from print, embroidery, flocking, and applique

Oshkosh B'gosh | New York, NY | 2011

Freelance Graphic Designer - Girls Graphics

- Created graphics for toddler girl, and big girls apparel
- Translated new graphics executions and techniques to production team and reviewed strike-offs for quality and scaling
- Prepared graphics files with appropriate call-outs of embroideries, screenprint techniques, and appliques

Additional Clients & Employers include:

Kids II, Brown Bag Marketing, Pfizer Animal Health, Disney Baby, Jackson Fish Market, A Story Before Bed, Cadillac Jack, Georgia Department of Community Affairs

## education

Portfolio Center | Atlanta, GA | 2008-2009

Graduate Studies in Illustration & Graphic Design

SUNY Purchase College | Purchase, NY | 2002-2006

Magna Cum Laude

Bachelor of Fine Arts, Dramatic Writing

## skills & expertise

Hand Drawn Typography and Lettering

Illustration, Traditional and Digital

Brand development

Adobe Creative Suite

Copywriting

Typographical Solutions