

PRIVACY POLICY

BY VISITING WWW.MARTYCULTURAL.COM YOU ARE CONSENTING TO OUR PRIVACY POLICY.

OVERVIEW

MARTYCULTURAL ART Inc. is the owner of www.martycultural.com and martycultural.bigcartel.com (the Site) and is committed to protecting your privacy online to the extent required to give effect to this Privacy Policy. This Privacy Policy describes the personal information we collect through this website at **www.martycultural.com** and **martycultural.bigcartel.com** (the “Sites”), and how we collect and use that information.

The terms “we,” “us,” “our,” “The Artist”, and “Martin Machacek” refers to **MARTYCULTURAL ART INC.**. The terms “user,” “you,” and “your” refer to site visitors, customers, and any other users of the site.

The term “personal information” is defined as information that you voluntarily provide to us by visiting the Site, including without limitation that information that personally identifies you and/or your contact information, including but not limited to your name, email address, phone number, mailing address, or credit card information.

The Site features an online gallery of artwork created by Martin Machacek, including original paintings and/or reproductions that are offered for sale through our Online Store located at the domain **martycultural.bigcartel.com**. We list on the Site information on where the artwork can be viewed in person (“Current Exhibitions”) and include an artist biography (“About the Artist”). The artwork itself has been grouped into several categories based on theme (“Victoria”, “Lighthouses”, “Europe”, etc.), and the availability of each image is clearly stated as applicable on the Site. There is a blog on the Site, which is updated periodically and to which users of the Site can submit comments (the “Service”).

Use of the Site including all materials presented therein and all online services provided by **MARTYCULTURAL ART INC.**, is subject to the following Privacy Policy. This Privacy Policy applies to all site visitors, customers, and all other users of the site. By using the Site or Service, you agree to this Privacy Policy, as amended from time to time, without modification, and acknowledge reading and understanding it.

INFORMATION WE COLLECT

This Site collects personal information you provide to us, which may include, but is not limited to, the following:

- ⤴ Your name: Used to subscribe visitors to the biweekly newsletter; may also be provided if you choose to contact **MARTYCULTURAL ART INC.** using the e-mail form on the Site or submit a comment to the blog.
- ⤴ Your e-mail address: Used to subscribe visitors to the biweekly newsletter, submit a comment for the blog, and to send queries to **MARTYCULTURAL ART INC.** through the e-mail form on the Site.
- ⤴ Your phone number: Occasionally used to contact site visitors who have sent queries through the e-mail form on the Site.

- ⤴ Your mailing address: Used to ship purchases made through the Online Store.
- ⤴ Your credit card information: Provided (but not viewed by us) when purchases are made in the Online Store. All payment information is encrypted and kept secure by our trusted third party payment providers, which may include Paypal and Beanstream.

The above types of information you provide to us is used to process transactions, send periodic emails, and improve the service we provide. We do share your information with trusted third parties who assist us in operating our website, conducting our business, and servicing clients and visitors. These trusted third parties also have independent privacy policies of their own which we are not responsible for these privacy policies or practices of third party service providers. Your personal information will never knowingly and intentionally be shared by us with unrelated third parties without your consent.

ACTIVITY

In addition to the above use of your information, we may record information relating to your use of the Site, such as the searches you undertake, the pages you view, your browser type, IP address, requested URL, referring URL, and timestamp information. We use this type of information to administer the Site and to provide the highest possible level of service to you. We also use this information in the aggregate to perform statistical analyses of user behavior and characteristics in order to measure interest in and use of the various areas of the Site.

COOKIES

We may send cookies to your computer in order to uniquely identify your browser and to improve the quality of our service. The term “cookies” refers to small pieces of information that a website sends to your computer’s hard drive while you are viewing the Site. We may use both session cookies (which expire once you close your browser) and persistent cookies (which stay on your computer until you delete them). You have the ability to accept or decline cookies using your web browser settings. If you choose to disable cookies, some areas of the Site may not work properly or at all.

THIRD PARTY LINKS

The Site may contain links to third party websites. Except as otherwise discussed in this Privacy Policy, this document only addresses the use and disclosure of information we collect from you on our Site. Other sites accessible through our site via links or otherwise have their own policies in regard to privacy. We are not responsible for the privacy policies or practices of third parties.

SECURITY

We maintain security measures to protect your personal information from unauthorized access, misuse, or disclosure. However, no exchange of data over the Internet can be guaranteed as 100% secure. While we take reasonable efforts to protect your personal information shared with us through our Site, you acknowledge that the personal information you share with us through this Site could be accessed or tampered with by an unauthorized third party to your detriment. You agree that we are not responsible to you for any unauthorized intercepted information of yours shared through our Site. Additionally, you fully release us and save harmless from any and all claims arising out of or related to the use of such intercepted information when unauthorized by us.

CHILDREN PROHIBITED

To access or use the Site, you must be at least 18 years old or older and have the requisite power and authority to enter into this Privacy Policy. Children under the age of 18 are prohibited from using the Site.

UPDATING YOUR INFORMATION

You may access and correct your personal information by contacting us via email at marty@martycultural.com

CHANGES TO THIS POLICY

You acknowledge and agree that it is your responsibility to review this Site and this Policy periodically and to be aware of any modifications. Any changes to this privacy policy shall be deemed to have been done so with notice to you by posting any such changes on this page.

CONTACT

If you have questions about our privacy policy, please email us at marty@martycultural.com.

Updated: **JANUARY 2014**