



## Williams WINS 'Make-A-Difference' (MAD) Drive

**WINS Foundation 2018-19 Fundraising Goal: \$268,848**  
**Inspiring and preparing students to succeed in a global society!**

Thank you for making a difference in your child's education by your investment in Williams Elementary through the WINS Foundation. Every donation will enrich your students learning experience through teachers, specialists, technology, science, music, 2 and 3 dimensional arts, and so much more. Every student benefits!

*Detailed breakdown of expenses provided on the backside of this sheet.*

### **YOUR DONATION HELPS ENRICH YOUR CHILD'S EDUCATION**

To reach our goal and fully fund all of these programs, we need every family to donate **\$384** per child.

We offer discounts for additional children, as follows:

|                        |          |
|------------------------|----------|
| 1 child at Williams    | : \$384  |
| 2 children at Williams | : \$700  |
| 3 children at Williams | : \$1000 |
| 4 children at Williams | : \$1300 |

### **YOUR DONATION HELPS YOUR CHILD'S CLASSROOM**

Classes achieving 100% participation receive an extra \$300 toward teacher requested materials or technology, such as an Apple TV, iPad, learning apps, and a Pizza Party.

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### **DONATION DETAILS**

Child #1 Name \_\_\_\_\_ Teacher \_\_\_\_\_ Grade \_\_\_\_\_

Child #2 Name \_\_\_\_\_ Teacher \_\_\_\_\_ Grade \_\_\_\_\_

Child #3 Name \_\_\_\_\_ Teacher \_\_\_\_\_ Grade \_\_\_\_\_

Child #4 Name \_\_\_\_\_ Teacher \_\_\_\_\_ Grade \_\_\_\_\_

Parent Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

I would like to donate \$ \_\_\_\_\_

Please select your payment method, and company match, if applicable.

**Submit this form along with your check, or PayPal payment proof/printout, or credit card form or proof of donation through company.**

**Donate by check (# \_\_\_\_\_)**

Make check payable to **WINS Foundation**. Submit check in **MAD 2018-19** bin in the school office, before 9/28/2018.

**Donate online with PayPal**

Use PayPal link at <http://www.williamscommunity.com/fund-events/>

**Make monthly payments over 3 months** (credit card payments only)

- Fill out a **MAD 2018-19 Credit Card Payment Form**

(forms available in the office or at <http://www.williamscommunity.com/fund-events/>)

- Submit form in **MAD 2018-19** bin in the school office.

**Donate directly through my Company**

Please attach a printout of your donation, or forward a screen shot or soft copy, to update our records.

**My company will match my donation**

Company Name: \_\_\_\_\_ Matching amount \_\_\_\_\_

[ Corporate matching is a great way to maximize personal contributions and increase the impact of your donation. We request that you **do not** divide the suggested MAD donation amount between your personal contribution, and corporate matching, as matching funds received from corporations are critical in helping us fill the shortfall in fundraising. ]

The following is the WINS Foundation budget for 2018-19. Make-A-Difference funds all of these programs:

**School Assistance Expenses**

Classroom Supplies TK - 5th \$19,625  
Assemblies \$1,500  
Copier Contracts \$3,000  
Principal's Fund \$2,000  
Classroom Bonus for M.A.D. \$1,200  
Playground Supplies \$1,000  
Lunch with the Principal \$200  
Recess 101 Appreciation Lunch \$300  
Gold Rush Days Supplies \$750  
Staff Appreciation Lunches \$1,000  
Teacher Training \$900  
Garden Beautification \$750  
Enrichment \$800  
Science Fair Supplies \$550  
Safety Patrol \$150  
Cornerstone \$400  
School Enhancement \$300  
SBAC Snacks \$550  
Pool Party Incidentals \$100  
Yearbook Incidentals \$100  
Emergency Supply Kits \$150  
Health Office \$50  
Tie Dye 5<sup>th</sup> Grade T-Shirts \$250  
Corporate Sponsors \$435  
MAD participation parties \$750  
Box Tops \$320  
**Total \$37,130**

**Specialist Teacher Contracts**

Art Specialists \$21,133.06  
Music Specialists \$28,400.80  
Science Specialists \$15,552.32  
Technology Specialist \$49,457.60  
Recess 101 \$31,500.00  
Motor Perception \$11,144.39  
Reading Specialist \$6,602.40  
Testing Specialists \$3,018.24  
Copier Lease \$2,750.00  
Total \$169,558.80

**Community Building Events**

Spring Carnival \$6,000\*  
WAT/Fall Festival \$5,500\*  
Fall Movie/Ice Cream Social \$1,000  
Kinder Picnic \$500  
Music Program (Fall, Spring)\$2000  
Heritage Day \$300  
Auction \$7,000\*  
Art Show and Open House \$250  
TK/Kinder Summer Park Days \$100  
Custodial Fee Campus Events \$2,500  
**Total \$25,150**

**Specialist Supplies/Technology**

Reading Support \$100  
Science \$275  
Speech \$100  
Technology \$30,000  
Art Supplies \$2,000  
**Total \$32,475**

**Operating Expenses**

Insurance \$1,947  
Website \$162  
Taxes \$775  
Bank Fees \$500  
Office Supplies \$500  
MAD Campaign \$400  
Software \$250  
**Total \$4,534**

**Grand Total \$268,847.80**  
**\$384 per student**

\*Initial Investment-Event traditionally yields a net profit. These additional funds help bridge the gap in achieving the overall targeted amount

**We need \$384 per student to fund these programs.  
Participate in the 'Make-A-Difference' Drive!**