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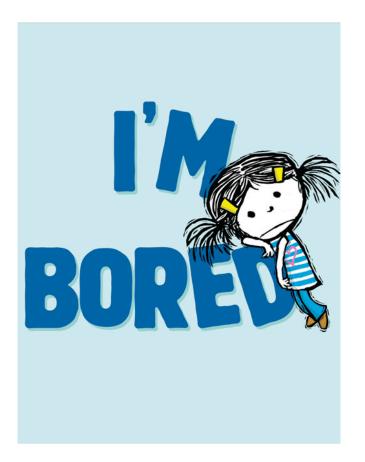
**I'M BORED** is a picture book written by comedian/actor/author Michael Ian Black & illustrated by Debbie Ridpath Ohi, published by Simon & Schuster Books For Young Readers.

I'M BORED (Simon & Schuster Books For Young Readers, Sept/2012) Author: Michael Ian Black. Illustrator: Debbie Ridpath Ohi. Hardcover, 40 pages | Ages 3-8 / Grades P-3 ISBN-10: 1442414030 ISBN-13: 9781442414037

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Press Highlights (see attached for excerpts): The New York Times Sunday Book Review • The Globe & Mail Publishers Weekly (starred review) • School Library Journal Parenting magazine • Today's Parent • Kirkus Reviews blog Junior Library Guild Selection



### About I'M BORED, from Simon & Schuster website:

There is NOTHING boring about being a kid, but one little girl is going to have to prove it in this anything-but-boring picture book from comedian Michael Ian Black.

Just when a little girl thinks she couldn't possibly be more bored, she stumbles upon a potato who turns the tables on her by declaring that children are boring. But this girl isn't going to let a vegetable tell her what's what, so she sets out to show the unimpressed potato all the amazing things kids can do. Too bad the potato is anything but interested.

This tongue-in-cheek twist on a familiar topic is sure to entertain anyone who's ever been bored—or had to hear about someone else being bored and is filled with comedian Michael Ian Black's trademark dry wit, accompanied by charismatic illustrations from newcomer Debbie Ridpath Ohi. **REVIEWS:** 

#### The Globe & Mail, Sept. 23, 2012:

"...Beautifully written by Michael Ian Black and gorgeously illustrated by Debbie Ridpath Ohi...It has the courage to go unfashionably old-school and suggest that our imagination, not our gadgets, is the only cure [for boredom]"...Both the writing and the illustrations are fearless." – *Andrew Kaufman* 

#### The New York Times Sunday Book Review, Sept. 16, 2012:

http://www.nytimes.com/2012/09/16/books/review/im-bored-and-hellohello.html

"Black is a comedian and actor ("Stella," "The State") when not writing children's books ("A Pig Parade Is a Terrible Idea"), and he tells his story in sprightly fashion. The illustrator Debbie Ridpath Ohi convincingly draws a child full of life, a potato full of — well, potatotude, and computer drawings that look just like good old-fashioned linocuts. Her smart cartoony artwork matches Black's perfect comic timing, making for a fun ride that should leave you amused, perhaps pensive, and no longer bored." – *David Small* 

### Kirkus Reviews blog, Oct. 12, 2012:

http://www.kirkusreviews.com/blog/childrens/eradicate-ennui-michaelian-blacks-im-bored/#continue\_reading\_post

"Sometimes a picture book gets it just right. And by 'it,' I mean clever concept, smart execution and all-around child-friendly vibe. It's rare for one of those picture books to have been written by a so-called celebrity author—someone who made a name for him or herself in Hollywood and then decided to write children's books—but Michael Ian Black has proven to be the exception to the rule.

"Ohi is wonderful at conveying facial expressions with the simplest of shapes, as well as gesturing."

"It's an action-packed tale with an endearing protagonist—grumbles of discontent and all. Best of all, it's topped off with a truly funny ending. Inspiring and stimulating, it's a must-see picture book, particularly if you're a teacher or librarian looking for good story-time reads. You're almost guaranteed laughs with this one."

## School Library Journal, Sept/2012:

"Ohi's captivating, digitally created illustrations are full of wit and charm...Quirky and fun to read aloud, this book is a sure antidote for cases of ennui."

# Publishers Weekly starred review:

### http://publishersweekly.com/978-1-4424-1403-7

Excerpt: ""Black (A Pig Parade Is a Terrible Idea) keeps this simple concept funny all the way through its final, LOL zinger. Debut illustrator Ohi's minimalist, scraggly digital drawings are anything but boring, and speak volumes about irritation, desperation, and disdain."

## Quill & Quire: Canada's Magazine Of Book News & Reviews:

http://www.quillandquire.com/books\_young/review.cfm?review\_id=7779

"Fans of Mo Willems' *Elephant and Piggie* series will delight in the latest book by American comedian Michael Ian Black, illustrated by Toronto graphic artist Debbie Ridpath Ohi. Echoing Willems, Black's story is constructed around the dialogue of an unlikely couple, in this case a small girl and a potato. The text is perfectly complemented by Ohi's quirky minimalist drawings.

"Ohi's depiction of the little girl, with her Charles Schultz–inspired big head and scraggly pigtails, will appeal to young readers, as will Black's goofy humour. Kids will come away from this excellent book exactly the opposite of bored."

### Design Mom in "10 Great Picture Books From 2012":

"Leave it to a potato to turn the tables on a kid's favorite saying. A potato? A potato bored of KIDS? Why not? An ultimate triumph for imagination...Need a gift for that hard to please little one? I'm Bored will surely get you some extra hugs."

## **Other honors for I'M BORED:**

A Junior Library Guild Selection (Fall/2012)

<u>Notable Children's Books Of 2012</u>, The New York Times Sunday Book Review

### Where to find more info about the author and illustrator

Michael Ian Black: <u>http://www.michaelianblack.net/</u> <u>http://authors.simonandschuster.com/Michael-Ian-</u> <u>Black/44260805</u> On Twitter: <u>@michaelianblack</u>

Debbie Ridpath Ohi: <u>http://DebbieOhi.com</u> http://authors.simonandschuster.com/Debbie-Ridpath-<u>Ohi/79970104/</u> On Twitter: @inlaulhours

On Twitter: @<u>inkyelbows</u> Press release info, book cover images, photos and upcoming schedule: <u>http://debbieohi.com/debbie-interviews/</u>

### Where to find more info about I'M BORED

I'M BORED Bonus Page (Print-ready activity sheets, classroom curriculum, tips for young writers & illustrators, templates for I'M BORED gift cards, bookplates, gift tags & more): http://debbieohi.com/bored

I'M BORED Facebook Page: https://www.facebook.com/boredbook

I'M BORED Scrapbook (Photos, sketches, process, kid lit tips): http://debbieohi.com/bored-blog

I'M BORED In The Wild photo challenge: http://debbieohi.com/im-bored-in-the-wild

### I'M BORED Music Book Video info:

(Homemade book video created by Debbie and her friend Errol Elumir) https://vimeo.com/48053498 Mr. Schu Reads blog post about the video: http://mrschureads.blogspot.com/2012/09/the-im-bored-trifecta.html