

Minutes of the Pico Improvement Organization Board Meeting
April 3, 2012
The Patio Room, Virginia Avenue Park

ATTENDANCE

Directors: Robert Kronovet, Randy Ball, Christina Lee,
Bob Bonge, Brian Glaspy

Residential/Staff Members: Paul Collins, Bracha Kronovet

Santa Monica City: Jennifer Taylor, Hannah Avol

Pico Merchants and Guests: John Lindahl, Michael Storms, Peter Path, Shadi Abed

MINUTES

1. Chairman Robert Kronovet called the meeting to order at 6:35 pm.
2. Police Report for March 2013
3. Approved the February 2013 Treasurer's Report from Weil & Company.
4. Staff Reports presented by Paul Collins and David Ruiz.
5. Jay Farrand, SM Pier Administrator, presented updates on activity and remodeling at the SM Pier.
6. Representatives from the Santa Monica Alliance discussed resources and incentives available for local businesses.
7. Sub-committee presented updates and progress on the "Stronger Together" mixers. Dates will be announced at next meeting.
8. Approved up to \$10,000 for a temporary staff person dedicated to assisting Paul Collins with business and community outreach. An RFP will be posted for the position: Social Media & Resident Member assistant.
9. Chairman adjourned the meeting at 7:50pm.