

Pico Improvement Organization

Board of Directors Meeting

Wednesday, 6:30pm

February 5, 2014

Patio Room

Virginia Avenue Park

- I. Public Comment** during the board meeting is limited to two minutes per person. Comments may come now or before discussion of the agenda items.
- II. Introduction:** Comments from the Chairman.
- III. SMPD Report:** Presentation of law enforcement statistics for January
- IV. Minutes** from the December 2013 monthly board meeting will be presented for approval.
- V. Treasurer's Report** for December 2013 presented for approval.
- VI. Chair's Report**
 1. Jennifer Taylor (Buy Local SM) and Rob Schwenker (SM Daily Press) present the **Santa Monica's Most Loved Businesses** campaign. In addition, a request will be made for the PIO Board to consider and approve up to \$2,500 to help fund the SMDP's **Most Loved Business** guide, including dedicated PIO advertising in the guide and the sponsorship of a **Most Loved Pico Blvd Business** prize.
 2. Matthew Gibbons will request \$3400 for the PIO and Pico Businesses to have listings in **Million Maps Santa Monica**.
 3. The Board will vote to amend the Pico Improvement Organization Bylaws to reduce the number of Board Members to 7 (Currently 9).
 4. Mixer committee presents strategy for the next "Stronger Together." The Board will give direction and comments.

ADJOURMENT