

Pico Improvement Organization

Board of Directors Meeting

Wednesday, 6:30pm

July 1, 2015

Patio Room

Virginia Avenue Park

- I. Introduction:** Comments from the Chairman.
- II. SMPD Report:** Presentation of law enforcement statistics for June.
- III. Public Comment** during the board meeting is limited to two minutes per person. Comments may come now or before discussion of the agenda items.
- IV. Minutes** from the June 2015 monthly board meeting will be presented for approval.
- V. Treasurer's Report** for May 2015 presented for approval.
- VI. Chair's Report**
- VII. Monthly report by PIO paid staff and sub-contractors**
 1. The board will discuss the PIO's participation in the 4th of July Parade, which includes the sponsorship of the Santa Monica Youth Orchestra.
 2. Approve a budget not to exceed \$750 for PIO promotional pens and "Welcome to Pico" printed materials to distribute to Pico merchants.
 3. Discuss the authoring of a letter to the City's Finance Department of Business License Team to request that a cluster of businesses on the NE corner of Pico & Lincoln be considered as part of the PIO, as well as Walgreens on the SE corner. A successful bid could increase PIO annual revenue by at least \$2500.
 4. Discuss the creation of a Pico Rugby Tournament and Music Festival with a hosting cost not to exceed \$30K. Crosser Field as SMC will be discussed as a potential venue for the event.
 5. Discuss the initiation of a process to pre-approve all expenses associated with the PIO Stronger Together Mixers. The process is as follows: 1) Email all mixer expenses/invoices to our Secretary, David Ruiz; 2) Mr. Ruiz will forward all submissions to the Gentry Group for pre-approval; 3) The person submitting the expenses/invoices will be notified following review by the Gentry Group.
 6. The Stronger Together Mixer committee will present a report of the June 24th event, and will discuss plans for the next event.

ADJOURNMENT