

Pico Improvement Organization

Board of Directors Meeting

Wednesday, 6:30pm

September 2, 2015

Patio Room

Virginia Avenue Park

- I. Introduction:** Comments from the Chairman.
- II. SMPD Report:** Presentation of law enforcement statistics for August.
- III. Public Comment** during the board meeting is limited to two minutes per person. Comments may come now or before discussion of the agenda items.
- IV. Minutes** from the August 2015 monthly board meeting will be presented for approval.
- V. Treasurer's Report** for July 2015 presented for approval.
- VI. Chair's Report**
- VII. Monthly report by PIO paid staff and sub-contractors**
 1. Rob Schwenker will request the PIO's participation in the Santa Monica Daily Press' annual 'Tis the Season campaign. Cost for participation is \$3,000.
 2. Matthew Gibbons will present "Holiday Shopping on Pico" promotion opportunities at ICE in Santa Monica.
 3. Representative(s) from the Samohi Viking Fund will provide information on the logistics of support received from outside organizations.
 4. Carla Fantozzi (Principal Supervisor, Virginia Avenue Park) will request sponsorship for the Virginia Avenue Park Fall Festival, October 17.
 5. Discuss the initiation of a process to pre-approve all expenses associated with the PIO Stronger Together Mixers. The process is as follows: 1) Email all mixer expenses/invoices to our Secretary, David Ruiz; 2) Mr. Ruiz will forward all submissions to the Gentry Group for pre-approval; 3) The person submitting the expenses/invoices will be notified following review by the Gentry Group.
 6. Approve a \$5,000 budget to continue the Beautify Earth mural project on Pico Boulevard (5 murals at \$1,000 per mural). Heather Rabun will provide a report on the Beautify Earth murals already created on Pico. The board will discuss policy and procedure for future murals.
 7. The Stronger Together Mixer committee will discuss plans for upcoming events.
 8. Continue the discussion regarding the creation of a Pico Rugby Tournament and Music Festival with a hosting cost not to exceed \$30K. Crosser Field as SMC will be discussed as a potential venue for the event.

ADJOURNMENT