

## **Pico Improvement Organization**

### **Board of Directors Meeting Wednesday, 6:30pm December 2, 2015 Patio Room Virginia Avenue Park**

- I. Introduction:** Comments from the Chairman.
- II. SMPD Report:** Presentation of law enforcement statistics for November.
- III. Public Comment** during the board meeting is limited to two minutes per person. Comments may come now or before discussion of the agenda items.
- IV. Minutes** from the November 2015 monthly board meeting will be presented for approval.
- V. Treasurer's Report** for November 2015 (pending submission from Weil & Company) presented for approval.
- VI. Chair's Report**
  1. Monthly report by PIO paid staff and sub-contractors.
  2. The Stronger Together Mixer & Holiday Hop on Pico committee will discuss updates for Holiday Hop event.
  3. Liz Utley (SagaCity Media) will present advertising opportunities for the Official Santa Monica Visitors Map 2016/17, created by Santa Monica Travel & Tourism. Seeking ad support from PIO for \$3750.
  4. Vote to include the PIO in the 2016-2017 edition of the Million Maps Santa Monica. Cost for inclusion \$3,400.
  5. Discuss plans to update the PIO website. The discussion will include brainstorming ideas from Edgar Romero (PIO branding committee leader) to create the PIO brand.
  6. Discuss the progress of the median project on Pico Boulevard. The board will discuss the status of the medians in front of Trader Joe's and McDonald's. Discussion will include medians near Stewart and fencing/paving stone concepts to protect the plants from pedestrians.
  7. Select a location for the 2016 PIO Annual General Meeting to be held February 3.

**ADJOURNMENT**