

Pico Improvement Organization

Board of Directors Meeting

Wednesday, 6:30pm

January 6, 2016

Patio Room

Virginia Avenue Park

- I. Introduction:** Comments from the Chairman.
- II. SMPD Report:** Presentation of law enforcement statistics for November.
- III. Public Comment** during the board meeting is limited to two minutes per person. Comments may come now or before discussion of the agenda items.
- IV. Minutes** from the December 2015 monthly board meeting will be presented for approval.
- V. Treasurer's Report** for November 2015 presented for approval.
- VI. Chair's Report**
 1. Monthly report by PIO paid staff and sub-contractors.
 2. Rob Schwenker (SM Daily Press) and Jennifer Taylor (Economic Development Dept, City SM) present information on how to support the Santa Monica's Most Loved Campaign for 2016. Support cost is \$2,500.
 3. Vote on participating in the Official Santa Monica Visitors Map 2016/17, created by Santa Monica Travel & Tourism. Ad support from PIO is \$3750.
 4. Vote to include the PIO in the 2016-2017 edition of the Million Maps Santa Monica. Cost for inclusion \$3,400.
 5. The Stronger Together Mixer & Holiday Hop on Pico committee will report on the outcome of the Holiday Hop event. Discuss events for the upcoming year.
 6. Discuss plans for the upcoming PIO Annual General Meeting to be held February 3.
 7. Discuss the progress of the median project on Pico Boulevard. The board will discuss the status of the medians in front of Trader Joe's and McDonald's. Discussion will include medians near Stewart and fencing/paving stone concepts to protect the plants from pedestrians.
 8. Discuss the creation of a Pico Pilot Project ("Building Business and Community Resiliency In a Disaster") designed to educate, train, and enhance the capabilities of the emergency response network following either an act of terrorism or a natural disaster. Request Conduit Consulting- (US Government and SM certified contractor) for \$3600 delivery for Phase 1.

ADJOURNMENT