

PICO IMPROVEMENT ORGANIZATION

✧ ✧ ANNUAL GENERAL MEETING ✧ ✧

Virginia Avenue Park | Thelma Terry Building
Wednesday
February 3, 2016
7:15pm

Invitees

General Membership & Residents

Guest Speakers

Robert Kronovet, PIO Chair

- Opening presentation—A Year in Review 2015

Rick Verbeck, SMPD Neighborhood Resource Officer

- Police statistics for January

Steven Somers, Project Manager | Crest Real Estate

- Discusses the development proposal for the vacant parcel located at 3205 Pico Blvd (next to Players Club Golf & Fitness)

Amy Dunbar, Community Liaison | Pico Improvement Organization

Jillian Alexander, Managing Director | Conduit Consulting LLC

- Presents the creation of a Business & Community Disaster Resiliency Plan to support Pico businesses and the community during a natural or man-made disaster.

Donna J. Gentry, Mktg Communications/Special Events Consultants, Gentry Group

- Overview of the PIO 2015/2016 “Stronger Together” events
- Social Media Recap

Announcement

Elections will be held to fill five seats to the Board of Directors

* Snacks and Refreshments *

The Pico Improvement Organization
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The Pico Improvement Organization is a nonprofit mutual benefit corporation. Its purposes are to promote business and commerce within the Pico Boulevard Business Improvement Area, to determine the use of assessments generated by the Pico Boulevard Assessment Ordinance, and to promote goodwill between the Association members and the residential areas immediately adjacent to Pico Boulevard.