

## **Pico Improvement Organization**

### **Board of Directors Meeting**

**Wednesday, 6:30pm**

**April 6, 2016**

**Patio Room**

**Virginia Avenue Park**

- I. Introduction:** Comments from the Chairman.
- II. SMPD Report:** Presentation of law enforcement statistics for March.
- III. Public Comment** during the board meeting is limited to two minutes per person. Comments may come now or before discussion of the agenda items.
- IV. Minutes** from the AGM and March 2016 monthly board meeting will be presented for approval.
- V. Treasurer's Report** for January & February 2016 presented for approval.
- VI. Chair's Report**
  1. Monthly report by PIO paid staff and sub-contractors.
  2. Rob Schwenker (SM Daily Press) will present the Locals Love Pico campaign. The board will vote on the \$3,000 cost to participate.
  3. Amy Bishop (PIO Business Liaison) and Jillian Alexander (Conduit Consulting) will report on the results of an outreach to Pico businesses to gauge interest in the Business & Community Disaster Resiliency Plan. The funding request for the plan is \$7,850.
  4. The Board will vote to approve 10 Beautify Earth murals for 2016 at \$1,500.00 per mural.
  5. The Board will discuss a research campaign to gauge interest from the Pico fitness businesses in regards to the Pico Fitness Hop. The PIO proposes to compensate Pico fitness studios for each contestant that participates.
  6. The board will review the PIO By-Laws to determine the number of board members required to be seated.

**ADJOURNMENT**