

Pico Improvement Organization

Board of Directors Meeting

Wednesday, 6:30pm

May 4, 2016

Patio Room

Virginia Avenue Park

- I. Introduction:** Comments from the Chairman.
- II. SMPD Report:** Presentation of law enforcement statistics for April.
- III. Public Comment** during the board meeting is limited to two minutes per person. Comments may come now or before discussion of the agenda items.
- IV. Minutes** from the April 2016 monthly board meeting will be presented for approval.
- V. Treasurer's Report** for March 2016 presented for approval.
- VI. Chair's Report**
 - 1. Monthly report by PIO paid staff and sub-contractors.
 - 2. Rob Schwenker (SM Daily Press) will present the Locals Love Pico campaign. The board will vote on the \$3,000 cost to participate.
 - 3. Approve up to \$200 for a PIO booth at the Open Street Party on May 21. to get the PIO a booth at the May 21.
 - 4. Amy Bishop (PIO Business Liaison) and Jillian Alexander (Conduit Consulting) will report on the results of an outreach to Pico businesses to gauge interest in the Business & Community Disaster Resiliency Plan. The funding request for the plan is \$7,850.
 - 5. The Board will vote to approve 10 Beautify Earth murals for 2016 at \$1,500.00 per mural.
 - 6. The Board will discuss the results of the research campaign to gauge interest in the Pico Fitness Hop from the Pico fitness businesses.
 - 7. The board will review the PIO By-Laws to determine the number of board members required to be seated.

ADJOURNMENT