

## **Pico Improvement Organization**

### **Board of Directors Meeting**

**Wednesday, 6:30pm**

**July 6, 2016**

**Patio Room**

**Virginia Avenue Park**

- I. Introduction:** Comments from the Chairman.
- II. SMPD Report:** Presentation of law enforcement statistics for June.
- III. Public Comment** during the board meeting is limited to two minutes per person. Comments may come now or before discussion of the agenda items.
- IV. Minutes** from the June 2016 monthly board meeting will be presented for approval.
- V. Treasurer's Report** for May 2016 presented for approval.
- VI. Chair's Report**
  1. Discuss the PIO budget report for the 2016-2017 fiscal year (July 2016-June 2017).
  2. Discuss Metro Pico signage and lighting project. Approve a \$10,000 Phase 1 budget for the design, review, and implementation of the project.
  3. Review the status of the Pico Fitness Crawl. Approve \$1000 payable to Matthew Gibbons for marketing and implementation.
  4. The events committee will present a proposal of scheduled events for the remainder for of 2016. The board will vote on the events to be officially scheduled. Approve up to \$2500 total for two SMPD Movie Nights at Virginia Avenue Park. Approve up to \$1000 for the SMPD National Night Out. Approve up to \$3500 for the Well Being Buy Local event.
  5. Tim Broughton (Santa Monica Mirror) will present ad costs for an outreach program for Pico businesses.
  6. Rob Schwenker (SM Daily Press) will present layouts for the Pico Ad campaign.
  7. Monthly report by PIO paid staff and sub-contactors.

**ADJOURMENT**