

## **Pico Improvement Organization**

**Board of Directors Meeting  
Wednesday, 6:30pm  
August 3, 2016  
Patio Room  
Virginia Avenue Park**

- I. Introduction:** Comments from the Chairman.
- II. SMPD Report:** Presentation of law enforcement statistics for July.
- III. Public Comment** during the board meeting is limited to two minutes per person. Comments may come now or before discussion of the agenda items.
- IV. Minutes** from the July 2016 monthly board meeting will be presented for approval.
- V. Treasurer's Report** for June 2016 presented for approval.
- VI. Chair's Report**
  - 1. Present a category breakdown for the PIO budget for the 2016-2017 fiscal year (July 2016-June 2017). Review prior PIO expenses.
  - 2. Approve \$12,000 to extend the Pico Ad campaign in the Santa Monica Daily Press. The extension is for twelve months (September 2016 to August 2017) at \$1,000 per month.
  - 3. Continue discussion on the Metro Pico signage and lighting project. Approve \$1,500 for Phase 1 of the project for the design, review, and implementation.
  - 4. Matthew Gibbons will present an update on the status of the Pico Fitness Crawl. Full report with details of expense breakdown, secured sponsorships, list of participating merchants and audience profiles will be provided.
  - 5. Monthly report by PIO independent contractors, which will include a job description and goals for the upcoming month for each paid position.

**ADJOURNMENT**