

Pico Improvement Organization

**Board of Directors Meeting
Wednesday, 6:30pm
October 5, 2016
Patio Room
Virginia Avenue Park**

- I. Introduction:** Comments from the Chairman.
- II. SMPD Report:** Presentation of law enforcement statistics for September.
- III. Public Comment** during the board meeting is limited to two minutes per person. Comments may come now or before discussion of the agenda items.
- IV. Minutes** from the September 2016 monthly board meeting will be presented for approval.
- V. Treasurer's Report** for August & September 2016 presented for approval.
- VI. Chair's Report**
 - 1. The Santa Monica Daily Press will provide updates on 'Tis the Season holiday ad campaign and the ongoing Pico Ad Campaign.
 - 2. Matthew Gibbons will present an update on the status of the Pico Fitness Crawl. Full report with details of expense breakdown, secured sponsorships, list of participating merchants and promo items will be provided.
 - 3. The Gentry Group and the events committee will present a \$10,000 budget request for Pico Boulevard promotions and a holiday event to be held in December.
 - 4. Amy Bishop will present a \$100 request for the PIO to have a booth at the New Heroes Celebration on Monday, October 19, 2016.
 - 5. Monthly report by PIO independent contractors, which will include a job description and goals for the upcoming month for each paid position.

ADJOURNMENT