

Pico Improvement Organization

**Board of Directors Meeting
Wednesday, 6:30pm
December 7, 2016
Patio Room
Virginia Avenue Park**

- I. Introduction:** Comments from the Chairman.
- II. SMPD Report:** Presentation of law enforcement statistics for November.
- III. Public Comment** during the board meeting is limited to two minutes per person. Comments may come now or before discussion of the agenda items.
- IV. Minutes** from the November 2016 monthly board meeting will be presented for approval.
- V. Treasurer's Report** for October 2016 presented for approval
- VI. Chair's Report**
 - 1. The Board will discuss the amendment of the PIO By Laws to reduce the number of Board Members to five (currently the By Laws call for seven or nine Board Members).
 - 2. Matthew Gibbons will request \$3400 to renew the PIO's presence in the Million Maps Santa Monica.
 - 3. Tim Broughton (SM Mirror) will present affordable communication and outreach opportunities.
 - 4. The Santa Monica Daily Press will provide updates on 'Tis the Season holiday ad campaign and the ongoing Pico Ad Campaign.
 - 5. Matthew Gibbons will present an update on the Pico Fitness Crawl promo video.
 - 6. The Board and the events committee will review the events that occurred in 2016. Looking forward, the Board will discuss priorities and suggestions for 2017 events.
 - 7. Monthly report by PIO independent contractors, which will include a job description and goals for the upcoming month for each paid position.

ADJOURMENT