

Pico Improvement Organization

Board of Directors Meeting

Wednesday, 6:30pm

November 2, 2016

Patio Room

Virginia Avenue Park

- I. Introduction:** Comments from the Chairman.
- II. SMPD Report:** Presentation of law enforcement statistics for October.
- III. Public Comment** during the board meeting is limited to two minutes per person. Comments may come now or before discussion of the agenda items.
- IV. Minutes** from the October 2016 monthly board meeting will be presented for approval.
- V. Treasurer's Report** for October 2016 presented for approval (Pending completion of financial report by Weil & Company).
- VI. Chair's Report**
 1. Approve \$1350 to create a promo video using footage from the 2016 Pico Fitness Crawl. **(10 Minutes)**
 2. Erin Taylor (City of SM Office of Communications) will give a presentation on Go SAMO + Blue at Night. **(10 minutes)**
 3. Peter Dzewaltowski (City of SM Transportation Planning Team) will give a presentation on "Edison Safe Routes to School Project." **(10 minutes)**
 4. Tim Broughton (SM Mirror) will present affordable communication and outreach opportunities. **(10 minutes)**
 5. The Santa Monica Daily Press will provide updates on 'Tis the Season holiday ad campaign and the ongoing Pico Ad Campaign. **(10 minutes)**
 6. Matthew Gibbons will request \$3400 to renew the PIO's presence in the Million Maps Santa Monica. **(10 minutes)**
 7. The Gentry Group and the events committee will present a \$10k budget request for Pico Blvd promotions and a holiday event to be held in December. **(10 minutes)**
 8. Monthly report by PIO independent contractors, which will include a job description and goals for the upcoming month for each paid position. **(10 minutes)**

ADJOURNMENT