

## **Pico Improvement Organization**

### **Board of Directors Meeting**

**Wednesday, 6:30pm**

**January 18, 2017**

**Patio Room**

**Virginia Avenue Park**

- I. Introduction:** Comments from the Chairman.
- II. SMPD Report:** Presentation of law enforcement statistics for December.
- III. Public Comment** during the board meeting is limited to two minutes per person. Comments may come now or before discussion of the agenda items.
- IV. Minutes** from the December 2016 monthly board meeting will be presented for approval.
- V. Treasurer's Report** for November 2016 presented for approval
- VI. Chair's Report**
  1. Samantha Rosenbaum (SM Office of Sustainability and the Environment) presents the Climate Action and Adaption Plan. **(10 minutes)**
  2. Representatives from the City of Santa Monica Cultural Affairs office discuss their interest in utility box art on Pico Boulevard. **(10 minutes)**
  3. The events committee will present a proposal for 2017 events.
  4. Jennifer Taylor (Buy Local Santa Monica) and Rob Schwenker (SM Daily Press) are requesting \$2,500 to have the PIO participate in Most Loved Santa Monica. **(10 minutes)**
  5. Approve \$13,000 for the SM Mirror to produce twenty-six (two minute) videos that promote Pico businesses on SM Mirror TV. **(10 minutes)**
  6. The Santa Monica Daily Press will provide an update on the ongoing Pico Ad Campaign. **(10 minutes)**
  7. Monthly report by PIO independent contractors, which will include a job description and goals for the upcoming month for each paid position.

**ADJOURMENT**