

P I C O I M P R O V E M E N T O R G A N I Z A T I O N

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ANNUAL GENERAL MEETING

WEDNESDAY

MARCH 1, 2017

7PM-7:30PM MEET & GREET & EAT

7:30-8:30PM GUEST SPEAKERS

8:30PM ELECTION

VIRGINIA AVENUE PARK/THELMA TERRY BUILDING

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ROBERT KRONOVET

PIO CHAIRMAN

- Opening Statement and PIO overview
- Introduction of Board Members & City Staff
- Financial Report

RICK COLE

CITY MANAGER | CITY OF SANTA MONICA

- Keynote Speaker

RICHARD VERBECK

NEIGHBORHOOD RESOURCE OFFICER | SMPD

- Monthly Police report for the Pico Neighborhood

DONNA GENTRY

MARKETING/SPECIAL EVENTS CONSULTANT, GENTRY GROUP

- Overview of the PIO 2016/2017 events
- Social Media Strategy Review

MERCHANT COMMENTS

ELECTIONS FOR BOARD OF DIRECTORS

- Two 2-Year Seats to be filled by voice vote (in person)

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**SPECIAL THANKS TO:
THE CITY OF SANTA MONICA
&
VIRGINIA AVENUE PARK**