

Pico Improvement Organization

**Board of Directors Meeting
Wednesday, 6:30pm
April 5, 2017
Patio Room
Virginia Avenue Park**

- I. Introduction:** Comments from the Chairman.
- II. SMPD Report:** Presentation of law enforcement statistics for March.
- III. Public Comment** during the board meeting is limited to two minutes per person. Comments may come now or before discussion of the agenda items.
- IV. Merchants and Residents Complaints & Issues**
- V. Minutes** from the February 2017 monthly board meeting will be presented for approval.
- VI. Treasurer's Report** for January & February 2017 presented for approval
- VII. Chair's Report**
 - 1. The board will elect a Chair and a Co-Chair.
 - 2. The Events Committee will present the previously approved "in concept" marketing budget for final monetary approval of \$39,250.
 - 3. Discuss and vote on continued participation in the Santa Monica Official Visitor Map at a cost of \$3750.
 - 4. Approve the remaining \$5,000 of matching funds for Beautify Earth to coincide with the \$10,000 matching funds approved by the City of Santa Monica for murals on Pico. In February, \$5,000 in matching funds was approved by the board.
 - 5. Discuss ideas and strategy on how to improve walkability along Pico Boulevard.
 - 6. Monthly report by PIO independent contractors, which will include a job description and goals for the upcoming month for each paid position.

ADJOURNMENT