

## **Pico Improvement Organization**

### **Board of Directors Meeting**

**Wednesday, 6:30pm**

**September 6, 2017**

**Patio Room**

**Virginia Avenue Park**

- I. Introduction:** Comments from the Chairman.
- II. SMPD Report:** Presentation of law enforcement statistics for August.
- III. Public Comment** during the board meeting is limited to two minutes per person.
- IV. Merchants and Residents Complaints & Issues** during the board meeting are limited to two minutes per person.
- V. Minutes** from the August 2017 monthly board meeting will be presented for approval.
- VI. Treasurer's Report** for June & July 2017 presented for approval
- VII. Chair's Report**
  1. The board will vote on the continuation or discontinuation of a public storage unit. Annual cost of the unit is \$4776.
  2. Jenny Rice (Santa Monica Daily Press) will present a partnership opportunity for the 'Tis the Season campaign. \$3,000 is the cost of partnership.
  3. The Events Committee will discuss the details of upcoming events scheduled for September through December 2017.
  4. Kathy Leonardo and Randy Ball will present a proposal for a Holiday Art Walk on the east end of Pico. The event is proposed to be part of the PIO Holiday events.
  5. Discuss the selection process and hiring schedule for the Business Liaison/Social Media Coordinator position.
  6. Monthly report by PIO independent contractor, which will include a job description and goals for the upcoming month.

### **ADJOURNMENT**

Tonight's catering brought to you by