

Pico Improvement Organization
Board of Directors Meeting
Wednesday, 6:30pm • January 9, 2019
Patio Room • Virginia Avenue Park

- I. **Introduction:** Comments from the Chairman.
- II. **SMPD Report:** Myesha Morrison (Crime Prevention Officer) presents law enforcement statistics for December. (5 mins)
- III. **Public Comment** during the board meeting is limited to two minutes per person.
- IV. **Minutes** from the November & December 2018 monthly board meetings will be presented for approval.
- V. **Treasurer's Report** for November & December 2018 presented for board acceptance.
- VI. **Chair's Report**
 1. Jennifer Taylor (Economic Development, City of SM) will present proposal for PIO Partner Sponsorship of Most Loved Contest and Campaign for \$2,750. Motion to be presented. (5 mins)
 2. Vanessa Vucinic (PIO Merchant Engagement Manager) will present proposed branding designs and logo. Motion to be presented to select a design and logo and pay up to \$1500. (10 mins)
 3. Vanessa Vucinic (PIO MEM) will present proposed website design. Motion will be presented to approve, or seek further options, and pay up to \$1000. (10 mins)
 4. PIO Mobility presentation by France Stefan (Mobility Mgr, City of SM). (10 mins)
 5. A motion to change date, time and location of Feb. 6th PIO Board meeting to another suitable time, in order to avoid conflict with Planning Commission Hearing. (5 mins)
 6. Discuss proposed zoning changes recommended to commercial zoning on Pico Boulevard to allow greater flexibility for the permitting of new commercial uses. (10 mins)
 7. Motion presented to decide if the PIO would like to share its position on proposed changes through a letter, or oral testimony at the Feb 6th Planning Commission hearing. (5 mins)
 8. Jenny Rice presents an update on the Pico Fitness Crawl. (5 mins)
 9. The Events Committee will review December 2018 events, and will request ideas for 2019 events and marketing. (5 mins)
 10. The Secretary's Report. (5 mins)
 11. The Merchant Engagement Manager's Report. (5 mins)

ADJOURNMENT