

**Minutes of the Pico Improvement Organization Board Meeting  
December 5, 2018  
The Patio Room, Virginia Avenue Park**

**ATTENDANCE**

**Directors:** Sharon Town Lee, Lois Bostwick, Pamela Stollings

**Residential Members and Staff:** Donna Gentry, Amy Bishop Dunbar, Vanessa Vucinic, Heather Rabun

**Santa Monica City:** Kriss Casanova, Amy Mason

**Pico Merchants, Vendors, Guests:** Jenny Rice, Ivannia Perez-Schlamm

**MINUTES**

1. Chair Sharon Town Lee called the meeting to order at 6:32pm.
2. No SM Safety & Police report for December.
3. Public Comment
  - a. **Amy Mason:** Announced Santa Monica Restaurant Week (January 7-13).
  - b. **Lois Bostwick:** “42<sup>nd</sup> Street” running at Morgan-Wixon till December 15.
4. Approved November Board Meeting minutes. The minutes will be updated to include the discussion of the agenda item regarding the Survey (2 abstentions)
5. Accepted the November 2018 Treasurer’s Report.
6. **Chairman’s Report:**
7. Jenny Rice presented an update on the 2019 Pico Fitness Crawl. The most recent draft of a flyer was reviewed for comments. The Brixton will have a pop-up bar at the Blue Republic Crossfit for Fitness Crawl participants.
8. The board approved to change the date for the January 2019 monthly board meeting from January 2, to January 9.
9. PIO presentation by Ivannia Perez-Schlamm, Sustainable Works Green Business Program. Ivannia will provide a Green Business Program summary to distribute to Pico businesses.
10. Amy Bishop Dunbar presented examples of successful beautification projects on Pico (Medians, Murals, and Banners). Initial beautification concepts include improved lighting, light projection, audio walking tours, recycle current banner project, electrical box wraps, and solar charging stations.
11. The Events Committee reviewed the Holiday Mixer held at the Elk’s Club on November 28. On December 8, the PIO will have a booth and provide musical acts for the Holiday Music at the Park, in Virginia Avenue Park. In January, the committee will discuss ideas for 2019 events.
12. The Merchant Engagement Manager’s presented a monthly report.
13. Kriss Casanova (City Liaison) provided a zoning update. At the January 2019 board meeting, the PIO will weigh in on the city’s modified zoning ordinance.
14. The Secretary presented a monthly report.
15. Meeting adjourned 8:07pm