

Pico Improvement Organization
Board of Directors Meeting
Wednesday, 6:30pm • February 13, 2019
Patio Room • Virginia Avenue Park

- I. **Introduction:** Comments from the Chairman.
- II. **Public Comment** during the board meeting is limited to two minutes per person.
- III. **Minutes** from the January 2019 monthly board meetings will be presented for approval.
- IV. **Treasurer's Report** for January 2019 presented for board acceptance.
- V. **Chair's Report**
 1. Jennifer Rice will provide a recap of the Fitness Crawl, held on January 12. A motion to be presented to approve an additional \$1,000 planner's fee. (5 min.)
 2. Peter James and Amy Miller from City Planning to review Zoning issues. (10 min)
 3. Sharon Town Lee (PIO Chair) and Andrew Bouquiren will present proposed branding designs and logo. Motion to be presented to select a design and logo. (10 min)
 4. Vanessa Vucinic (PIO Merchant Engagement Mgr.) will present proposed website design. Motion will be presented to approve it either as is, or with changes. (10 min.)
 5. Donna Gentry will present themes, date and location for Annual General Meeting (AGM). Motion to approve budget of \$2,500 for the AGM. (10 min)
 6. Refine Beautification options and provide direction. (10 min)
 7. Donna Gentry - Recap events and promotion upcoming plans for 2019 events and marketing. (5 min.)
 8. The Secretary's report (5 min.)
 9. The Merchant Engagement Mgr's Report (5 min.)

ADJOURNMENT