

Pico Improvement Organization
Board of Directors Meeting
Wednesday, 6:30pm • March 6, 2019
Patio Room • Virginia Avenue Park

- I. **Introduction:** Comments from the Chairman.
- II. **Public Comment** during the board meeting is limited to two minutes per person.
- III. **Minutes** from the February 2019 monthly board meetings will be presented for approval.
- IV. **Treasurer's Report** for February 2019 presented for board acceptance.
- V. **Chair's Report**
 1. Jennifer Rice will present opportunity to sponsor a stage at Summer Solstice. Motion to be presented to request \$2500 sponsor fee for approval. (10 min.)
 2. City of Santa Monica Clean Power Alliance to present on their efforts to achieve Carbon Neutrality, and how this impacts business and options. (10 min.)
 3. Recap of Zoning Meeting by attendees. (5 min.)
 4. Revised job description for position to replace Merchant Engagement Mgr. will be presented for approval to post. (10 min.)
 5. Donna Gentry will present update on Annual General Meeting. (10 min.)
 6. Discussion of promoting new website and branding. Motion will be presented to re-allocate \$1000 from unspent funds in our current budget to branded giveaways and promotional materials. (10 min.)
 7. Discussion of Board Member recruitment, including eligibility requirements for merchant members, resident members and process of appointment per By-Laws. (10 min.)
 8. Review suggestions for Beautification Projects. A motion will be presented to approve a specific project. (10 min.)
 9. The Secretary's report (5 min.)
 10. The Merchant Engagement Mgr's Report (5 min.)

ADJOURNMENT