



The 2ND Maa Annual Cultural Festival

“Celebrating the Maa Culture”

25th to 27th August 2016

Olorgesailie Pre - Historic Site

The Maa community have become the iconic face of Africa in recent decades, thanks to popular culture and mass tourism. Their image is displayed in brochures, magazines and on billboards around the world. Despite their fame, the Maa are fast losing their material culture and profound knowledge of livestock, environment and wildlife. Their culture is facing growing challenges from both outside and within as they embrace development and formal education. The traditional rites of passage that pass Maa cultural values and knowledge from one generation to the next are waning. The passing of traditional elders, a lack of documentation and rapid modernization are obliterating Maa traditions and knowledge. Spurred by a burgeoning tourist market, non Maa vendors are pirating and eroding traditional crafts at the expense of Maa artisans and communities.

With their culture at a crossroads and their traditions disappearing, there is an urgent need to support the Maa in their efforts to preserve their heritage. In this regard, SORALO in partnership with ACC will host the 2nd Cultural Festival at the Kajiado County, Olorgesailie pre - Historic Site in Keekonyokie scheduled for the 25th to 27th August 2016.

The event will bring together the Maa community, leaders, researchers, academia and government representatives among others to celebrate the diversity of Maa culture from the various counties. The festival is expected to educate and enrich the participants on the Maa culture and most importantly make the Maa community proud of their cultural wealth and share it with other communities.

Come celebrate, learn and share the remarkable history and distinct traditional lifestyle of the Maa people. For further clarification and inquiries please follow the festival development through www.soralo.org or contact admin-soralo@acc.or.ke.

