



HELP US UNLOCK THE CURE

Imagine a world without ALS. This vision drives the lifesaving mission of the Muscular Dystrophy Association's (MDA) Wings Over Wall Street event, presented by IEX. Your generosity, through a sponsorship gift or purchase of a journal advertisement or research minutes enables MDA to fund groundbreaking research. Over the last 16 years Wings Over Wall Street has raised over \$11.5 million dollars in support of ALS research. ALS continues to take away the freedom to walk. To talk and laugh. To eat. To breathe. The importance of our work – and your support – will only grow as we fight to give those freedoms back. Together, we can unlock the cure.

ABOUT MDA

The Muscular Dystrophy Association is leading the fight to free individuals – and the families who love them – from the harm of muscular dystrophy, ALS and related muscle-debilitating diseases that take away physical strength, independence and life. The MDA Wings Over Wall Street event, presented by IEX, is a celebration of the progress we can make when we come together. Your contribution means funding for groundbreaking research for those affected by ALS. It means hope. Embrace your ability to change lives.

WHY YOU SHOULD DONATE

- Align yourself with a reputable organization and event that is a proven success.
- Showcase your brand on the event website, social media platforms and at the event.
- MDA has earned the right to display the Better Business Bureau Accredited Seal
- MDA has been designated as a “Top-Rated Charity” by the American Institute of Philanthropy and Charity Watch.
- MDA is the first nonprofit organization to be recognized with a Lifetime Achievement Award by the American Medical Association for “significant and lasting contributions to the health and welfare of humanity.”
- Your donation is tax deductible.
- Since 1950, MDA has invested more than \$354 million in ALS research and support services. Why You Should Donate For more information, please contact Bonnie Fuchs at bfuchs@mdausa.org or call 516-358-1012.

For more information please contact Samantha Tursi at stursi@mdausa.org
or Ryan Kirwan at rkirwan@mdausa.org or call 212.682.5272.

Wednesday, October 17TH, 2018 / 6PM-9PM
IAC Building, 555 W. 18TH Street (on 11TH Ave.)