

UNLOCK the CURE for ALS

Wednesday, October 17TH, 2018 / 6^{PM} - 9^{PM}
IAC Building, 555 W. 18TH Street (on 11TH Ave.)

SPONSORSHIP LEVELS

Presenting Sponsor — \$50,000 (SOLD OUT TO IEX)

- Premier partner of Wings Over Wall Street event
- Presenting sponsorship billing on all marketing and media collateral
- Exclusive VIP meet and greet with special guests
- Opportunity to provide giveaway to all attendees
- On-screen sponsorship ad (sponsorship presentation will be displayed throughout the entire venue)
- Recognition during program
- 10 tickets to Wings Over Wall Street event
- Fully tax deductible

Reception Sponsor — \$25,000

- Reception sponsorship billing on all marketing and media collateral
- Name and logo displayed on all food stations
- Name and logo displayed on all beverage stations
- Name and logo printed on event cocktail napkins
- On-screen sponsorship ad (sponsorship presentation will be displayed throughout the entire venue)
- Recognition during program
- 8 tickets to Wings Over Wall Street event
- Fully tax deductible

Auction Sponsor — \$15,000

- Auction sponsorship billing on all marketing and media collateral
- Name and logo displayed on all auction tables
- Announcements during event will be billed as the “_____ Auction”
- On-screen sponsorship ad (sponsorship presentation will be displayed throughout the entire venue)
- 5 tickets to Wings Over Wall Street event
- Fully tax deductible

Wine Pull Sponsor — \$12,500

- Wine Pull sponsorship billing on all marketing and media collateral
- Name and logo displayed on wine pull tables
- Announcements during event will be billed as the “_____ Wine Pull”
- On-screen sponsorship ad (sponsorship presentation will be displayed throughout the entire venue)
- 5 tickets to Wings Over Wall street event
- Fully tax deductible

Master Key Sponsor — \$10,000

- Master Key Sponsorship billing on all marketing and media collateral
- On-screen sponsorship ad (sponsorship presentation will be displayed throughout the entire venue)
- 4 tickets to Wings Over Wall Street event

Smart Key Sponsor — \$5,000

- On-screen sponsorship ad (sponsorship presentation will be displayed throughout the entire venue)
- 3 tickets to Wings Over Wall Street event

Key Sponsor — \$3,000

- On-screen sponsorship ad (sponsorship presentation will be displayed throughout the entire venue)
- 2 tickets to Wings Over Wall Street Event

Individual Ticket — \$300

(\$150 tax deductible)

Number of tickets: _____

Sponsor an MDA ambassador, or MDA family member — \$300

- Fully tax deductible
- Allows our families to attend this special event thanks to you!

On-Screen Sponsorship Ads — \$500

On-screen sponsorship ads are available for \$500 and will run on multiple media screens during the Wings Over Wall Street event. This is a great opportunity to show your support for MDA and celebrate our honorees. Please email your full-color sponsorship ad in JPG or PDF format, 300 dpi preferred, to stursi@mdausa.org by Tuesday, October 9, 2018, and indicate Wings Over Wall Street On-Screen Sponsorship Ad in the subject.

SPONSORSHIP INFO

Yes, I want to be a sponsor.

Sponsorship Level _____

Contact Name _____

Company Name _____

Work Phone _____

Cell Phone _____

Email Address _____

Mailing Address _____

City, State, Zip _____

Payment Information:

Bill my Credit Card Invoice Me

Credit Card Number _____

Expiration Date _____

Name on Card _____

Enclosed is my check for \$ _____

Yes, my company has matching funds.

Make check payable to:

Muscular Dystrophy Association

11 East 44th Street, 17th Floor

New York, NY 10017

P: 212.682.5272

F: 212.682.5419

For more information, please contact Samantha Tursi at stursi@mdausa.org
or Ryan Kirwan at rkirwan@mdausa.org or call 212.682.5272

