

# WINGS OVER WALL STREET®

TO BENEFIT



UNLOCK THE CURE FOR ALS

## SPONSORSHIP LEVELS

### Presenting Sponsor - \$75,000

- Premier partner of MDA's Wings Over Wall Street event
- Presenting sponsorship billing on all pre, night-of, & post event marketing and media collateral
- Company logo displayed on branded Step & Repeat
- Opportunity to co-host an exclusive VIP meet and greet with special guests
- Company name recognition during opening remarks
- Company logo as 'Presenting Sponsor' on directional signage
- Sole use of the full LED West Wall monitor throughout the evening, visible to guests as they walk into the venue
- Outdoor patio named after the Presenting Sponsor, accessible to all guests throughout the cocktail and dessert receptions (pending weather)
- Company logo as 'Presenting Sponsor' included in opening video during program
- Company logo as 'Presenting Sponsor' on Green Room doors
- Company logo included on 'Thank You' notes/ emails sent out to all sponsors and donors following event
- Company logo displayed on coat check tickets
- Full screen digital advertisement (sponsorship presentation will be displayed throughout the entire event)
- Recognition during program
- 20 tickets to Wings Over Wall Street event
- Opportunity to present awards to honorees
- Mention on all press releases as Presenting Sponsor
- Company name or logo recognition on social media posts promoting the event
- Company name recognition on website

### Platinum Sponsor - \$50,000

- Prime partner of Wings Over Wall Street event
- Platinum sponsorship billing on all pre, night-of, & post event marketing and media collateral
- Company logo displayed on branded Step & Repeat
- Opportunity to co-host an exclusive VIP meet and greet with special guests
- Company name recognition during opening remarks
- Company logo as 'Platinum Sponsor' on directional signage
- Company logo displayed on coat check tickets distributed to guests
- Full screen digital advertisement (sponsorship presentation will be displayed throughout the entire event)
- Recognition during program
- 15 tickets to Wings Over Wall Street event
- Opportunity to present awards to honorees
- Mention on all press releases as Platinum Sponsor
- Company name or logo recognition on social media posts promoting the event
- Company name recognition on website

### Reception Sponsor - \$25,000

- Reception sponsorship billing on all pre, night-of, & post event marketing and media collateral
- Name and logo displayed on all food stations
- Name and logo displayed on all beverage stations
- Name and logo printed on event cocktail napkins
- Full screen digital advertisement (sponsorship presentation will be displayed throughout the entire event)
- Recognition during program
- 12 tickets to Wings Over Wall Street event
- Mention on all press releases as Reception Sponsor
- Company name or logo recognition on social media posts promoting the event
- Company name recognition on website



## SPONSORSHIP LEVELS *(continued)*

### Auction Sponsor - \$15,000

- Auction sponsorship billing on all pre, night-of, & post event marketing and media collateral
- Name and logo displayed on all auction tables
- Logo displayed on Text 2 Bid App accessible to all guests
- Company logo included on 'Thank You' notes/ emails sent out to all silent auction winners following event
- Announcements during event will be billed as the "\_\_\_\_\_ Auction"
- Company logo as 'Auction Sponsor' on 2 mirror decals displayed near auction tables throughout the entire evening
- Half screen digital advertisement (sponsorship presentation will be displayed throughout the entire event)
- 10 tickets to Wings Over Wall Street event
- Company name or logo recognition on social media posts promoting the event
- Company name recognition on website

### Master Key Sponsor - \$12,000

- Master Key sponsorship billing on all pre, night-of, & post event marketing and media collateral
- Company logo as 'Master Key Sponsor' displayed on Sponsor signage throughout the venue
- Full screen digital advertisement (sponsorship presentation will be displayed throughout the entire event)
- 10 tickets to Wings Over Wall Street event
- Company name or logo recognition on social media posts promoting the event
- Company name recognition on website

### Wine Pull Sponsor - \$10,000

- Wine Pull sponsorship billing on all pre, night-of, & post event marketing and media collateral
- Name and logo displayed on wine pull tables
- Branded Sticker displayed on Wine Pull Bags
- Announcements during event will be billed as the "\_\_\_\_\_ Wine Pull"
- Half screen digital advertisement (sponsorship presentation will be displayed throughout the entire event)
- 8 tickets to Wings Over Wall street event
- Company name or logo recognition on social media posts promoting the event
- Company name recognition on website

### Smart Key Sponsor - \$7,500

- Smart Key sponsorship billing on all pre, night-of, & post event marketing and media collateral
- Company logo as 'Smart Key Sponsor' displayed on Sponsor signage throughout the venue
- Half screen digital advertisement (sponsorship presentation will be displayed throughout the entire event)
- 8 tickets to Wings Over Wall Street event
- Company name or logo recognition on social media posts promoting the event
- Company name recognition on website

### Key Sponsor - \$5,000

- Key sponsorship billing on all pre, night-of, & post event marketing and media collateral
- Company name recognition as 'Key Sponsor' displayed on Sponsor signage throughout the venue
- Half screen digital advertisement (sponsorship presentation will be displayed throughout the entire event)
- 6 tickets to Wings Over Wall Street event
- Company name recognition on website

### Registration Sponsor - \$5,000

- Registration sponsorship billing on all pre, night-of, & post event marketing and media collateral
- Company logo displayed on signage at Registration
- Company logo as 'Registration Sponsor' included in email distributed to over 300 guests including event details, week of event
- Half screen digital advertisement (sponsorship presentation will be displayed throughout the entire event)
- 3 tickets to Wings Over Wall Street event
- Company name recognition on website

### Entertainment Sponsor - \$3,000

- Entertainment sponsorship billing on all pre, night-of, & post event marketing and media collateral
- Company logo displayed on Entertainment signage
- Half screen digital advertisement (sponsorship presentation will be displayed throughout the entire event)
- 3 tickets to Wings Over Wall Street event
- Company name recognition on website

### Individual Ticket - \$350

### Young Leader Ticker - \$200

---

## DIGITAL SPONSORSHIPS

### Full-Page Digital Sponsorships - \$2,000

- One minute hold

### Full-Page Digital Sponsorships - \$1,500

- 30 second hold

### Half-Page Digital Sponsorships - \$1,000

- One minute hold

### Half-Page Digital Sponsorships - \$500

- 30 second hold

# WINGS OVER WALL STREET®

TO BENEFIT **MDA**®  
UNLOCK THE CURE FOR ALS

## SPONSORSHIP INFORMATION

**Yes, I want to be a sponsor.** Sponsorship Level \_\_\_\_\_

**Yes, I want to attend.**  Quantity of General Tickets: \_\_\_\_\_  Quantity of Young Leader Tickets: \_\_\_\_\_

Contact Name \_\_\_\_\_ Company Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Cell Phone \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Solicitor Name \_\_\_\_\_

### Payment Information:

Bill my Credit Card  Invoice Me

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_  Yes, my company has matching funds.

### Make check payable to:

#### Muscular Dystrophy Association

11 East 44th Street, 17th Floor

New York, NY 10017

P: 212.682.5272

F: 212.682.5419

To register online visit [mda.org/wows](http://mda.org/wows). For additional information, email  
Sam Tursi at [stursi@mdausa.org](mailto:stursi@mdausa.org).