



Graduate Management Association of Australia Inc

Host Business School



## MBA DIRECTOR'S SYMPOSIUM

*"Disrupting MBA's"*

Thursday 24<sup>th</sup> August 2017

PROGRAMME

PROGRAMME	
08:30	Registration
09:00	Welcome
09:10	<b>The Vital Role of Management Education</b> Mark Sowerby Chief Entrepreneur Qld
10:10	<b>Designing a Trans-Disciplinary Graduate Certificate leading to a full on-line MBA</b> A/Prof Amanda Gudmundsson, Dean QUT Business School
11:10	<b>Break</b>
11:40	<b>An industry perspective – MBAs today &amp; the Future</b> t.b.a.
12:40	Break Out Session
13:15	<b>Lunch</b>
14:30	<b>Data: Market insights and student profiling</b> Chris Lester – CEO, Good Education Group Ross White – Head of product, Good Education Group
15:15	<b>Accreditation perspective – MBAs today &amp; the Future</b> Andrew Main Wilson, CEO AMBA
15:00	<b>Break</b>
15:30	<b>Little Fish in the Big Ocean: Competing against Top Business Schools</b> Dr. Mehran Nejati, MBA Director, School of Business and Law Edith Cowan University Little Fish in the Big Ocean: Competing against Top Business Schools
17:00	<b>Close</b>
<b>Symposium Dinner to follow at 19:00</b>	

Sponsor:

