

- I. Call to Order
- II. Approval of Agenda
- III. Approval of Minutes
- IV. Roll Call
- V. Chairman's Report
 - a. Vision/Mission Planning Process
 - b. One Stop Shop
 - c. Social Media Workshop
- VI. Treasurer's Report
 - a. Finances
- VII. Committees
 - a. Committee Reports
 - i. Promotions/ Design
 - 1. Franklinstein Frenzy
 - ii. Organization
 - 1. Golf Raffle
 - 2. Corporate Sponsorship
 - 3. Labor Day Roundup
 - 4. Gem of a Night
 - iii. Business Improvement
 - 1. Merchant Mixer establish host and date
- VIII. New Business/Public Comment
 - 1. Debit Cards
- IX. Adjourn

Next meeting September 29, 2015

Board of Directors Meeting July 28, 2015 -- 5:30pm at the Kreger House DRAFT

Date:	July 28, 2015
Called to Order:	5:35pm
Adjourned:	6:43pm

ATTENDEES

<u>Title</u>	<u>Name</u>	<u>Attendance</u>
Executive Director		
Chairman/BI Chair	Barry Silverstein	X
Treasurer	Harry Ellman	X
Secretary	Amanda Yow	X
Director	Elina Costello	X
Director	Kim Rovinski	Absent
Director	Lisa Dunn	X
Director	Maureen Movold	X
Director	Merrily McDonald	Absent
Director	Susan Siegel	X
Village Council Liaison	Mike Seltzer	Absent

Others in attendance: Gail Beke, Susan Pepper

AGENDA

<u>Topic</u>	Action
1. Adoption of Minutes	Under ED's Report a) village center changes Love Child space is for lease, not sale; Under Committee Reports a) Paint the Town is postponed until May 2016; Under Committee Reports c) Business improvement Social Media Marketing session did not happen Harry moves to approve minutes with changes, Maureen seconds
2. Adoption of Agenda	Approved unanimously
3. ED Report	a)
	a) New ED O The board decided to bypass the interviewing process and speak with the

a) 4. Chairman's Report

candidates that were discussed as possibilities last time.

- b) Vision/Mission Planning Process
 - Barry feels as though the Board should wait until a new ED is hired before we set a date for the Vission and Mission Planning Meeting
- c) One Stop Shop
 - The board received a packet showing the demographics of Franklin with the July 28th meeting's agenda.
- d) MY Magazine
 - MY Magazine article was copied and given to the board members with this meeting's agenda.
- e) Gem of a Night
 - Susan Pepper attended the board meeting this month to give MSF an update on GOAN.
 - o Details
 - Date: September
 - Time: 6:30pm-9:30pm
 - Location: Mike and Lori Seltzer's home
 - Cost: \$75 per ticket
 - Ask that everyone on the board attends the event or, in the event of absence, purchase a ticket and gift it to someone.
 - Board members are expected to sell 4 additional tickets outside of the 1-2 the board members themselves purchase
 - Board members are also expected to donate or solicit
 2 auction items
- f) Golf Raffle
 - Two people in MSFF are needed to sign a form for the raffle license. Barry is going to attend the MSFF meeting on 8/4/15 and explain the situation, give them an update, and get the

		Ο	form signed. Barry is proposing excluding airfare from the grand prize of Pebble Beach to cut down on expense.
a) 5. Treasurer's R	eport		
a) 6. Committee Re	eports		
a) 7. New Business			
b) Public Commen	t aj		

General Ledger As of August 20, 2015

Type	Date	Num	Name	Memo	Split	Amount	Balance
Comerica Checking Check	07/23/15	1290	Katherine White	Contract Labor	Contract Labor	-1,000.00	7,450.77 6,450.77
Total Comerica Checking						-1,000.00	6,450.77
Opening Balance Equity							-5,942.07
Total Opening Balance Equit	ty						-5,942.07
Retained Earnings							1,120.78
Total Retained Earnings							1,120.78
Committee Income							-111.88
Promotions							-111.88
Total Committee Income							-111.88
Direct Public Support Individ, Business Contribut	tions						-625.00 -625.00
Total Individ, Business Con	tributions						-625.00
Total Direct Public Support							-625.00
Historic Franklin Fund Supp	ort						-5,400.00
Total Historic Franklin Fund	Support						-5,400.00
Village Support							-13,500.00
Total Village Support							-13,500.00
Business Expenses Annual Dues							350.00 350.00
Total Annual Dues							350.00
Total Business Expenses							350.00
Committee Projects Business Development Small Business Mixers							22.44 22.44 22.44
Total Small Business Mixe	ers						22.44
Total Business Developmen	nt						22.44
Total Committee Projects							22.44
Contract Services Contract Labor	07/22/15	1200	Watharina Milita	Control ober	Compaign Charling		15,000.00 15,000.00
Check Total Contract Labor	07/23/15	1290	Katherine White	Contract Cabor	Comerica Checking	1,000.00	16,000.00
Total Contract Services Facilities and Equipment						1,000.00	16,000.00 338.28
Equip Rental and Maintena	nce						111.28
Total Equip Rental and Mai	ntenance						111.28
Property Insurance							227.00
Total Property Insurance							227.00
Total Facilities and Equipme	int						338.28
Operations Books, Subscriptions, Refer	rence						1,123.52 401.37
Total Books, Subscriptions	, Reference						401.37
Printing and Copying							61.54
Total Printing and Copying	ı						61.54
Supplies							193.13
Total Supplies							193.13
Telephone, Telecommunica	ations						417.48

08/20/15

Main Street Franklin Quickbooks '14 General Ledger As of August 20, 2015

Type	Date	Num	Name	Memo	Split	Amount	Balance
Total Telephone, Telecom	munications						417.48
Web Hosting							50.00
Total Web Hosting							50.00
Total Operations							1,123.52
Other Types of Expenses Other Costs							20.00 20.00
Total Other Costs							20.00
Total Other Types of Exper	ises						20.00
Travel and Meetings Conference, Convention, I	Meeting						153.16 75.00
Total Conference, Conven	tion, Meeting						75.00
Travel and Meetings - Oth	ner						78.16
Total Travel and Meetings	- Other						78.16
Total Travel and Meetings							153.16
TOTAL						0.00	0.00