



# Main Street Franklin

Spring 2016

## News from Main Street

### WHAT IS FRANKLIN MAIN STREET?

Main Street Franklin is a non-profit neighborhood organization with goals to preserve Franklin's historic Village Center, while creating a vibrant commercial district, based on the model put forth by the National Main Street Center. Main Street Franklin's mission is to create a unique destination with businesses that provide a one-of-a-kind experience while still maintaining downtown Franklin's neighborhood charm. MSF strives to implement a safe, walkable, attractive downtown while preserving and promoting the historic character of the village.

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- WORD ON THE STREET



INTERESTED IN  
GETTING INVOLVED?  
LOOK FOR MORE  
DETAILS ON THE  
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### UPCOMING EVENTS

Spring 2016

**SOCIAL MEDIA WORKSHOP**  
MAY 3 - LINKEDIN AND  
SOCIAL MEDIA OPEN  
FORUM

**PAINT THE TOWN**  
MAY 21 - A PUBLIC ARTS  
EVENT HELD THROUGHOUT  
FRANKLIN. HELD IN  
CONJUNCTION WITH THE  
BIRMINGHAM-BLOOMFIELD  
ARTS CENTER.

FOR A COMPLETE CALENDAR OF  
EVENTS  
OR MORE INFORMATION, VISIT  
[WWW.MAINSTREETFRANKLINMI.COM](http://WWW.MAINSTREETFRANKLINMI.COM)



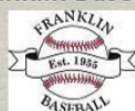
### WELCOME BACK FRANKLIN BASEBALL !!

Spring means the return of warm weather...green lawns...flowers...  
and the **FARMHOUSE Franklin Baseball Contest!**

The 2016 Baseball Contest begins Opening Day - April 23<sup>rd</sup>  
Remember to tell us YOUR favorite Team each time you visit.  
(EVERYONE CAN EARN POINTS, NOT JUST TEAM MEMBERS)

FIRST PLACE PRIZE = ICE CREAM EACH WEEK ALL SUMMER LONG  
2<sup>ND</sup> & 3<sup>RD</sup> PLACE WIN ONE-TIME ICE CREAM TREATS

**Good Luck to all Franklin Baseball young athletes!**



## GEM OF A NIGHT

Submitted by Lisa Dunn

Owner, Deja Vu Upscale Resale and MSF Board Member

Where else can you have a chance to win a \$2500 to \$3000 gemstone of your choice while enjoying a wonderful evening at a lovely home in Franklin? Attendees spent the evening mingling with great people, wining, dining and raising money for Main Street Franklin at their biggest fundraiser of the year! This year the event, held in September at the home of Franklin residents Mike and Lori Seltzer, included an incredible silent auction, live entertainment provided by Axis Music student Sami Lovato, fantastic food from Quarton Woodward catering, and neighborly camaraderie. Congratulations went to Judy and Dean Moenck for winning the gem from Yanke Jewelers. If you love Franklin and what it has to offer, you do not want to miss this event in 2016!



## SOCIAL MEDIA WORKSHOP FOR FRANKLIN SMALL BUSINESSES

Submitted by Don Claye

Co-owner Fall Prevention Training Services and MSF Volunteer

ATTENTION Small Business Owners – Young or Those Not So Young!

While Social Media is an intricate and ever changing landscape, it can be the small business owner's best friend when properly utilized. During three workshops last year, Jessie Metzler, Owner, All Social Jessie ([www.allsocialjessie.com](http://www.allsocialjessie.com)), provided many practical tips on how to profit from the social media world. Many of these tips were simple and easy for a small business owner to implement: for example, how to boost your page and the benefits of doing so; the importance of consistency with posting; and being aware of the percentage of those in your community who view your posts so that you can plan accordingly.

The wonderful workshops debunked a number of myths that we held and gave us a real desire to learn more how social media impacts our business and how it can be used to grow any business. Those three hours were a great investment of our time!

We missed you last year - so make it a point to attend one or all of the Social Media for Business Workshops, provided at no cost, that Main Street Franklin is planning to host in 2016.

Put it on your calendar today!



# MAIN STREET FRANKLIN EVENTS 2015

## FRANKLINSTEIN FRENZY

Submitted by Maureen Movold

Promotions Committee Member

On October 24, 2015 Halloween arrived in Franklin Village. The 4th Annual Frankenstein Frenzy, sponsored by Main Street Franklin and the merchants of the Village welcomed hundreds of children dressed in their favorite Halloween costumes.

The day began with a parade led by none other than Frankenstein himself! While spooky music played, the kids went trick or treating to all of the festively decorated shops. Throughout the afternoon, there were games and activities scattered around town. The day ended with The Great Pumpkin Roll down the “world-class” sledding hill. All ages were encouraged to participate. All in all, it was a pumpkin-smashingly successful event.

Stay tuned for the announcement of this years date.

## SIP, SHOP, AND STROLL

Submitted by Lisa Dunn

Owner, Deja Vu Upscale Resale and MSF Board Member

If you love shopping in a quaint, historical area, with an array of fabulous shops serving yummy food and drinks to warm your spirit, you will love “Sip, Shop, and Stroll”. Fun for the whole family, this event is typically held during the holidays on a Thursday from 5pm to 8pm. This gives shoppers a chance at having a fun evening after work, while doing a little holiday shopping and enjoying the lovely downtown historical district decorated for the season! In addition, to the usual merriment this year, one lucky shopper took home a “Win A Ben Franklin” \$100 gift certificate to be used at the shop of his or her choice!

Sales, raffles, drawings, giveaways, and much more! This is a charming community evening you will not want to miss.



JOIN YOUR  
NEIGHBORS AT  
OUR NEXT EVENT!



## FALL PREVENTION TRAINING SERVICES

With one older adult being rushed to the Emergency Room in this country every 13 seconds, Fall Prevention Training Services, Inc. of Franklin (see [www.fallpreventiontrainer.com](http://www.fallpreventiontrainer.com)) has its work set out for them.

Opening their office at 26111 W. 14 Mile in November of 2014, Don and Sharon Claye, Owners of Fall Prevention Training Services, are determined to help prevent falls and stop the current epidemic that is plaguing this country.

“Falling is NOT an inevitable part of aging”, says Sharon Claye, President. “We offer balance training that is fun and effective and have seen incredible results, even in those with severe arthritis, Parkinson’s, and other conditions that can affect balance.”

One on one and small group balance training is offered in their Franklin Studio; in home training is also provided. The Claye’s also conduct workshops for Occupational and Physical Therapists, fitness trainers, nurses and caregivers certifying others to teach this proven system. Complimentary balance assessments for residents of Franklin are also offered by appointment by calling (248) 562-7111.



## FRANKLIN NAIL SALON

The Franklin Nail Salon is a ‘boutique’ style nail and well-being spa conveniently located in historical downtown Franklin Village, Oakland County, Michigan.

Customers find personalized, friendly and exceptional service in comfortable, cozy and elegant environment. The owners strive to offer customers the best, most relaxing, professional and unique experience.

The salon is conveniently located in the heart of Franklin Village, surrounded by unique shops and dining establishments.

The Franklin Nail Salon offers constantly evolving and expanded product offering of globally acclaimed and latest name brand product lines.

Gift Certificates are available, as well as a Rewards program, Spa/Dining Packages and Special Events.

Services:

Manicures, pedicures, waxing and facials, with massage service coming.

Specials:

- ‘Men Only’ evenings
- Event and catered event bookings available
- Early Bird’ Specials Monday to Thursday: 20% off before noon
- Home and office service, as well as outside opening hours service available with prior booking.



## Broughton House

SUBMITTED BY ANN LAMOTT,  
FRANKLIN HISTORICAL SOCIETY

Mayfair 6 - 3131

Does that number ring a bell? In the 1960's, Mary and Dick Nelson, hosts of the Hunter's Whip, would have taken your reservation to dine in an early American atmosphere at 32325 Franklin Road. Today we know that structure as the Broughton house or Village offices.

The land was originally purchased by Elijah Bullock on 7 June 1825. The Greek Revival home was built in the 1830's probably by Benjamin and Charlotte Worthing. The Worthings donated land to the cemetery. Benjamin was justice of the peace.

Robert Kyle was a notable resident. He was a merchant, church leader, cemetery society board member and a Civil War soldier serving in the 14th Michigan Infantry.

In 1866, Daniel Broughton bought the home. He made fine wagons and buggies for the wealthy. Broughton lived and worked in Franklin until 1885. Jane German, the widow of John, became the next inhabitant. The couple came from England in 1837. They not only lived on German Mill Road (their namesake), but John's mill was also located there. The Germans are the great grandparents of Maxine Kreger Nelson, the last resident of the Kreger house.

Later usage of the building included the Hunter's Whip restaurant, the police headquarters and the Village offices.

The age of a building, its inhabitants and events that occurred there, all contribute to its historic significance. In 1969, Franklin became the first historic district in Michigan to be listed on the national register of historic places. The Broughton house, along with eighty other structures in the historic district, create the special place that we call Franklin.

Last fall, the Franklin Historical Society and the Village qualified for a \$120,000 grant to stabilize the foundation under the south portion of the building. The work will begin this spring. As caretakers, we will breathe life back into a building that has been a Franklin landmark for nearly 200 years.





# Main Street Franklin

## WHAT'S THE WORD ON THE STREET?

MAIN STREET FRANKLIN  
BENEFITS RESIDENTS  
AND BUSINESS OWNERS  
ALIKE

"In my opinion, Main Street Franklin has been a vital part of the Village of Franklin over the past four or five years. Being a business owner in Franklin, I have utilized the many tools that MSF provides to us and have found that my business has benefitted in many ways.

\* I have found that my business profits increasing as a direct effect of MSF events. The events are not only focused on increasing revenue for the merchants but also creating community involvement by bringing people together.

\* The social media workshops provided by Main Street Franklin have been very beneficial to me. They have allowed me to expand my marketing reach by learning how to effectively use different medias.

\* I recently had the pleasure of dealing with Ron Campbell, while seeking design assistance from Oakland County. This experience was far beyond any expectations I had for a plan to remodel the building that houses my business. I would not have received this assistance, had it not been for the Main Street program here in Franklin, which provides the community a direct line to Oakland County services similar to what I needed.

Being a Franklin resident, I love having an organization that truly cares about community. I have found Main Street Franklin to be an effective entity for myself, as a business owner in the Community, and I look forward to the watching the organization grow, and the community thrive, thanks to Main Street Franklin.

Keep up the good work! "

Lisa Dunn

Resident and Owner, Deja Vu Upscale Designer Resale

## Be A Part of It!

Love the work we are doing? You can show your support through making a donation on our website, or by donating your time. We need talented people like you to help us enhance our community.

We are currently looking for volunteers to assist in helping out at events, and on organizational projects.

See our website for a detailed list of needs.

Check out our website at  
[www.mainstreetfranklinmi.com](http://www.mainstreetfranklinmi.com)

Contact us: 248-505-6923



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Main Street Franklin Michigan