Exploring Options for Humanities PhDs

Powerpoint and presentation by Debra Behrens, PhD
Exploring Options for Humanities PhDs
Debra Behrens, PhD

Humanists@Work  2015
Topics

How to find a meaningful career

Assessing your Values

PhD Humanities skills

Exploring Careers and Industry Sectors
Organizational cultures

Next Steps......
Find a career that uses my intellect, and offers a good salary?

Identify jobs that cross disciplines/skills sets, don’t fit neatly in one category-for example public policy and art?

Know the value of my PhD to employers outside of academia?
A Job Offer
• Council on Graduate Studies

CGS studied what employers value in graduate students

They are:
• Advanced content knowledge
• Ability to analyze and synthesize data or information
• High-level skills to examine & solve complex problems
• Creative intellect to inspire innovation and drive discovery
Assess and Describe Skills

• Conduct a self-assessment
• Develop your story, construct a career narrative
• Consider cultural shift, from the academy to industry
• What skills do you have to offer your prospective employer?
Values Exploration

Work/life Values exercises 15 minutes
Exploring a new World......
Humanities PhD Transferable skills

**Research/Analytical**
- Qualitative
- Quantitative

**Communication:**
- Writing/Editing
- Public speaking
- Digital/social media

**Instruction and Knowledge management**
- Teaching and training
- Curriculum development

**Organizational:**
- Project management
- Managing budgets
- Problem solving
- Stakeholder management
- Organizing scholarly meetings and events
The importance of story

• Places information into context

• Organizational storytelling-current trend

• Narrative imagining is engaging and memorable
**Storytelling**

**Senior Communications Strategist** - new
Public Health Institute ★★★★★ 7 reviews - Oakland, CA
Substantial understanding of use of **storytelling** for policy change or advocacy, preferably at the local or regional level....
16 hours ago - save job - email - more...

**Decision Science Director Nike Women** - new
Nike ★★★★★ 867 reviews - Beaverton, OR
A history of excellence and innovation in synthesizing complex findings, data visualization and **storytelling**, and client presentation and partnerships....
6 hours ago - save job - email - more...

**Enterprise Editor, Long Form - CNNPolitics.com** - new
Turner Broadcasting ★★★★★ 141 reviews - Washington, DC
We are looking for a top-notch editor, writer and reporter who has a gift for long-form **storytelling** and a passion for political journalism....
1 hour ago - save job - email - more...

**Visual Multimedia Coordinator** - new
Fairplex (Los Angeles County Fair Association) - Pomona, CA
Must demonstrate and possess understanding of **storytelling**, design and editorial processes, as well as the ability to integrate them all with high production...
13 hours ago - save job - email - more...

**Research Associate** - new
Business Insider, Inc. - New York, NY 10010 (Gramercy area)
An interest in data-driven visual **storytelling**. We're hiring a hardworking individual
Historian

National Science Foundation

Job Title: Historian (NSF Historian)
Agency: National Science Foundation
Job Announcement Number: LPA-2015-0004

Salaries Range: $106,263.00 to $165,596.00 / Per Year
Open Period: Wednesday, October 22, 2014 to Wednesday, November 12, 2014
Series & Grade: AD-0170-04
Position Information: Full-Time - Permanent
Promotion Potential: 04
Duty Locations: Few Vacancies in the following location:
Arlington, VA View Map

Who May Apply: Applications will be accepted from US Citizens. Recent changes in Federal Appropriations Law requires Non-Citizens to meet certain eligibility criteria to be considered. Therefore, Non-Citizens must certify eligibility by signing and attaching this Citizenship Affidavit to their application. Non-Citizens who do not provide the affidavit at the time of application will not be considered.

Security Clearance: Other
Supervisory Status: No

Job Summary:

About the Agency

The National Science Foundation (NSF) is seeking a qualified candidate to fill the position of Historian in the Office of the Director (OD), Office of Legislative and Public Affairs (OLPA), Arlington, VA.

OLPA communicates information about the activities, programs, research results and policies of the NSF. OLPA employs a wide variety of tools and techniques to engage the general public and selected audiences including Congress, the news media, state and local governments, other Federal agencies, and the research and education communities.
Benefits

• Pre-tax parking
• Public transportation subsidy
• Child development center on site
• Child care subsidy
• Flexible working hours
• Telecommuting
• Physical fitness facility on site
• NSF Federal Credit Union on site
• Health services unit on site
• Employee assistance program
Digital Design Content Writer

Shmoop - Mountain View, CA

Shmoop (www.shmoop.com) is a digital curriculum company that makes learning, teaching, and test prep materials that are—dare we say it—awesome, thrilling, spectacular, magnificent, unforgettable, and smart. Really smart.

Here's the Shmoop: we're looking for writers who moonlight as multimedia designers, or writers who have a multimedia-oriented day job. Do you dream of electric sheep and in your waking hours do graphic design or make sheepishly brilliant electronic illustrators? We're looking for writers with toes in the graphic and digital design world, fingers on the keyboard or stylus, and a head for transforming their love of digital design into online courses geared toward high students. If you have knowledge of the business side of digital design, we'd like to hear from you, too. Yes, we're casting a wide net, but we believe that's how you find a diamond in the rough, or a digital design expert who is confident they can make a high school student smile, snort, and learn at the same time.

Responsibilities:

• Writing engaging lessons—including lectures, activities, and exams—for online publication
• Presenting students with scaffolded, informative, rigorous, but funny and engaging content that gives them exposure and deeper understanding of the world of digital design, ranging from arts, A/V technology, to communication
• Creating user-friendly teacher guides to accompany your curriculum
• Scouring the Internet for hilarious yet informative content on digital design

Requirements:

• Demonstrable competency in the digital design content you're working on (certifications, degrees, degrees-in-progress, on-the-job experience; these all count)
• Familiarity with writing for non-academic audiences and ability to express technical concepts in an engaging and approachable way
• An eye for detail and a knack for organization
• Excellent writing skills, including a sly sense of pop culture and a dedication to clarity

Preferred:

• Master's degree in digital media design or equivalent experience writing educational content on electronic design skills (for example video editing and simple animation)
• Certification in at least one of the following: Business Education 6-12, Vocational-Technical, Business Data Processing, Electrical Data Processing, Clerical, Stenographer, Technical Electronics, TV Production Technology, Computer Science, Commercial Art, Printing, or
**UX Design Researcher**

- **Auto req ID**: 6945BR
- **External Job Title**: User Experience Design Researcher - Epocrates
- **Job Description**

  Think about your last doctor visit. What are the first words that come to mind? Captivating? Empowering? Liberating? Not the disorienting health system we know today. But for a moment, imagine what healthcare could be. Imagine how the skills you've devoted to entertainment, media, gaming, or education could transform a visit to the doctor, a trip to the emergency room, or a lifetime with a chronic illness.

  **The Call for Heroes**

  User Experience designers and researchers at Epocrates/athenahealth are reimagining clinical intelligence during the moments of care, and by doing so are reshaping the daily practice of medicine. Led by our Vice President of User Experience, Abbe Dot (IDEO, HP, Disney), and UX Director, Eriq Bailey (frog design, PrattDek, Arc Worldwide) we employ user-centered research, design and business experts to create mobile products and services for healthcare professionals.

  And we need professionals like you to join us. We have been assembling a multidisciplinary team of super-human talent in user research, interaction design and front-end engineering. With us you'll have the opportunity to play a definitive role in the entire design process: research, insights, ideation, modeling and detailed design. And you will collaborate with peers of medical experts, product managers and developers to imagine, build and deliver products to an eager and loyal market.

  **Your Super Powers:** Master of Inquiry and Mental Telepathy. Epic Storytelling

  Your aim is to experience the world through the five senses of our customers. You begin by using charm and provocative methods to elicit a customer’s individual truth. You then weave the stories of many into a conclusive depiction of human experience. Because your insight will become a cornerstone of our strategic vision, you craft a narrative that moves us and guides our understanding of the people we serve. Your outstanding resume reflects a track record of this kind of hands-on work.

- You have years of experience designing qualitative and quantitative user research.
- You can conduct all three kinds of qualitative methods. Foundationality-identifying user needs, aspirations and pain points, generative-creating and validating concepts, and Usability-testing and refining design solutions.
- You synthesize research findings into conceptual models and other frameworks that depict our design team’s opportunities and recommendations for action.
- You have experience recruiting research participants (healthcare industry experience is a plus).
- You have experience managing research recruiting and scheduling.
- You are steeped in current and emerging research methods.
- You understand the impact of mobile technology on cognition and on behavior.
- You formulate research hypotheses, protocols, screeners and stimuli materials.
- You create presentations that tell persuasive narratives to educate and enroll stakeholders in your ideas.
- You have a BA/BBS/MMA/M in Anthropology, Psychology (or other social science), User Experience or HCI.
- You are a team player who knows how to work with diverse stakeholders including product managers, developers and other designers.
- You have the ability to work proactively, with limited direction, on projects under tight deadlines.
- You have experience with structured or agile development processes.
ABAG Employment Links

Openings at ABAG
- BayREN Project Manager Job Number 1487
- Environmental Engineer Job Number 1502

To apply for any of these positions, please download our ABAG Employment Application (PDF).

Applications accepted for open positions only. Please bookmark this page and check back frequently for current openings. All fields must be filled-in - this may require a few handwritten additions if you fill it in online. The form still must be printed out and mailed to ABAG.

Openings in ABAG Member Jurisdictions
- City of Berkeley Training Officer
  Closing Date: Monday, February 2, 2015, 5:00 PM Pacific Time
- City of Fairfield Street Maintenance Manager
  Closing Date: Friday, February 13, 2015, 5:00 PM Pacific Time

Other Local Government Job Lists
Don't see your jurisdiction on our list? Please email our webmaster with a link to your current job page and we will put you back up.

- CalJOBS
  A statewide listing of government employment opportunities maintained by the California Employment Development Department
- AC Transit
- City of Alameda
- Alameda County
- Alameda County Water District
- City of American Canyon
- City of Antioch
- Town of Atherton
- BART
- Bay Area Air Quality Management District
- City of Belmont
- City of Berkeley
- City of Brentwood
- City of Brisbane
- City of Burlingame
- City of Campbell
B2B-Communications jobs

Show: all jobs - 1,069 new jobs

Marketing and Communications Manager - new
Borrego Solar Systems, Inc. - Oakland, CA
3-5 years of communications experience either at a public relations firm, or in-house at a company in the B2B clean-tech industry...
1 day ago - save job - email - more...

Account Manager, B2B Sales - new
Nestle Nespresso ★★★★★ 40 reviews - Los Angeles, CA - +1 location
Strong communication skills. At least 5 years sales experience in a B2B environment. The Account Manager, B2B Sales is responsible for the growth of Nespresso...
3 days ago - save job - email - more...

Sr. Communications Specialist Job - new
CUNA Mutual Group ★★★★★ 48 reviews - Madison, WI
Anticipate communication needs of the identified audience and propose communications to meet their needs. Create printed, electronic, and spoken communications...
2 days ago - save job - email - more...

Vice President Global Internal Communications - new
Arthur J. Gallagher ★★★★★ 44 reviews - Itasca, IL
Track record in B2B, financial services or professional services internal
In Conclusion

Effective career exploration takes time

Clarification of your values and what is important to you will help in exploration of career options

Questions

Next steps