



# BRIDGES TO JAPAN

*Helping to Bridge Cultural Differences between Japan and the United States*

## **Surviving Japan! A Business & Cultural Toolbox for the Western Business Woman**

**Program designed to address unique challenges American (or Western) women face when engaging with the Japanese on a business level.**

This program is best attended as a supplement to *Surviving Japan! A Business & Cultural Toolbox for the American Business Person* and is an essential for any Western woman engaging professionally with the Japanese.

### **Program focuses on the following topics:**

- The impact that historical/cultural differences have on gender dynamics when working with the Japanese.
- The most common challenges faced by Western women when working with the Japanese and tips on how to effectively handle them.
- The basics of social and business etiquette for women.
- Practical tips for maximizing success as a woman doing business with the Japanese.

For women who have not yet participated in [\*\*Surviving Japan! A Business & Cultural Toolbox for the American Business Person\*\*](#), a package integrating the two programs is available upon request.

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### **All Bridges to Japan Programs are customized to our client's needs and requests, including:**

- group case studies and quizzes
- take-home manuals and opportunity for individual follow-up with consultant
- varying lengths of seminars
- highly interactive training sessions
- ample time for questions from participants
- post-seminar questionnaire for participants with feedback provided to client

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