BECOME A TRINITY SPONSOR

Your financial, or in-kind support, will allow Trinity Alliance to further our mission of providing services to the community that will support and promote healthy families, adults and children.

Our agency is dedicated to improving the neighborhood as a setting for family life, contributing to health and well-being, and promoting education and employment as a means of self-development.

BENEFITS
Your sponsorship changes lives.

PROMOTE
A Trinity event sponsorship will empower your company with opportunities that will make you stand out from the crowd, and broaden your competitive edge in our community’s workforce, by bringing your specific brand recognition to the general public.

SHOW YOUR SUPPORT
Your sponsorship dollars are used to maintain and grow Trinity Alliance programs and services, which help more than 12,000 people in our community, from infants to seniors.

BE RECOGNIZED
Your sponsorship will highlight your thoughtful leadership, as will show you as a company that cares.

15 Trinity Place, Albany, NY 12202
(518) 449-5155
www.TrinityAllianceAlbany.org
2019 Sponsorship Order Form

Trinity Alliance of the Capital Region

Sponsorship Information - please check your selection(s)

**TIME, TRADITION, TRINITY GALA - APRIL 17, 2019**
- [ ] BUSINESS FRIEND: $500
- [ ] COMMUNITY SPONSOR: $1,000
- [ ] HERITAGE SPONSOR: $1,500
- [ ] BRONZE SPONSOR: $2,500
- [ ] SILVER SPONSOR: $4,000
- [ ] GOLD SPONSOR: $5,000
- [ ] PRESENTING SPONSOR: $10,000

**ROCK YOUR STYLE - SEPTEMBER 20, 2019**
- [ ] BUSINESS FRIEND: $500
- [ ] MODEL SPONSOR: $_______
- [ ] RUNWAY SPONSOR: $2,000
- [ ] TRENDSETTER: $2,500
- [ ] HAUTE COUTURE: $5,000
- [ ] PRESENTING SPONSOR: $10,000

- [ ] Yes, my Company would like to become a TTT Annual Gala Sponsor!

- [ ] Yes, my Company would like to become a Rock Your Style Sponsor!

**Contact/Billing Information**

Name/s or Company Name (as you would like it to appear in print)

__________________________

Contact Name

__________________________  __________________________  ____________  _____

Address  City  State  Zip

Phone

Email (required for credit card payments)

- [ ] Enclosed is a check made payable to: Trinity Alliance
- [ ] Please invoice me. I understand that payment is due by April 17, 2019.
- [ ] Credit Card Payment made on www.TrinityAllianceAlbany.org.
- [ ] Please charge my credit card in the amount of $____________________

Credit Card Number  Expiry Date  3/4-digit security code

Please fax completed forms to 518-689-0379 or email to a.waldie@ta-cr.org.

Please return this form by FRIDAY, MARCH 1, 2019 for inclusion in the event invitation. If you have any questions, or would like to make your RSVP over the phone, please contact Addy Waldie, CMP, Director of Development at 518-449-5155 x 134.
**SPONSORSHIP INVESTMENT LEVELS**

**BUSINESS FRIEND: $500**
- Company name on invitation
- Company name listed on event signage
- 2 tickets

**COMMUNITY SPONSOR: $1,000**
- Company name in invitation
- Company name listed in select print advertising
- Company name listed on event signage
- 6 tickets

**HERITAGE SPONSOR: $1,500**
- Upgrade to company logo in invitation
- Upgrade to company logo in select print advertising
- Company logo listed on event signage
- Company logo on Red Carpet signage
- Company name mentioned on social media
- 8 tickets

**SILVER SPONSOR: $2,500**
- Company logo in invitation
- Company logo in all print advertising
- Company logo listed on event signage
- Company logo on Red Carpet signage
- Company name mention on social media
- Company logo listed on Trinity Alliance website
- 10 tickets

**GOLD SPONSOR: $4,000**
- Company logo in invitation
- Company logo in all advertising
- Company name listed on event signage
- Company logo on Red Carpet signage
- Company name mention on social media
- Company logo listed on Trinity Alliance website
- 12 tickets

**PLATINUM SPONSOR: $5,000**
- Company logo in invitation, and three Honorary Committee listings
- Company logo in all advertising
- Company logo listed on event signage
- Company logo on Red Carpet signage
- Company name mention on social media
- Company logo listed on Trinity Alliance website
- 14 tickets

**PRESENTING SPONSOR: $10,000  Exclusive!**
- Naming rights
- Premiere logo placement on invitation and social media
- Company logo in all advertising
- Company logo listed on event signage
- Company logo on Red Carpet signage
- Company logo listed on Trinity Alliance website
- Opportunity for company representative to give welcoming remarks
- Designated table to distribute company materials at event
- Company logo on commemorative wine glasses
- 20 tickets

**DEADLINE:**
To ensure that you receive all the marketing benefits you deserve, WE MUST RECEIVE YOUR VERBAL COMMITMENT NO LATER THAN 5:00 PM ON FRIDAY, MARCH 1, 2019. **PLEASE NOTE:** All design material should be press-ready digital 300 dpi EPS, PDF, InDesign or illustrator files.
SPONSORSHIP INVESTMENT LEVELS

BUSINESS FRIEND: $500
- Company name on digital invitation
- Company name listed on event signage
- 2 VIP tickets

MODEL SPONSOR: $1,000 and up*
- Company logo on digital invitation
- Company logo on digital model fundraising page
- Company logo on runway
- Company mention on social media
- Company logo in commemorative “Look Book”
- 4-8* VIP tickets to the event

*Benefits will scale up, depending on sponsorship amount.

RUNWAY SPONSOR: $2,000
- Company logo on digital invitation with link to your website
- Company logo listed in select print advertising
- Company mention on social media
- Company logo on website
- Company logo on 8x8’ event banner
- 1/2 page advertisement in program “Look Book”
- 10 VIP tickets to the event

TRENDSETTING SPONSOR: $2,500
- Company logo on digital invitation with link to your website
- Mention/logo on all event promotional materials
- Dedicated social media posts
- Company logo on website
- Company logo on 8x8’ event banner
- Full page color advertisement in program “Look Book”
- 12 VIP tickets to the event

HAUTE COUTURE SPONSOR: $5,000
- Premiere placement of your Company logo on digital invitation with link to your website
- Mention on all event promotional materials
- Dedicated social media posts
- Company logo on website
- Company logo on 8x8’ event banner
- Full page color advertisement in “Look Book”
- Recognition of company from the podium at the event
- 14 VIP tickets to the event with premiere seating

PRESENTING SPONSOR: $10,000  Exclusive!
- Naming rights
- Premiere logo placement on digital invitation with link to your website
- Mention on all event promotional materials
- Dedicated social media posts
- Company logo on website and social media pages
- Company logo on 8x8’ event banner
- Full page color advertisement on the back cover of the program “Look Book”
- Company representative to give opening remarks during event
- Recognition of company from the podium at the event
- 20 VIP tickets to the event with premiere seating

To ensure that you receive all the marketing benefits you deserve, WE MUST RECEIVE YOUR VERBAL COMMITMENT NO LATER THAN 5:00 PM ON FRIDAY, JULY 26, 2019. PLEASE NOTE: All design material should be press-ready digital 300 dpi EPS, PDF, InDesign or illustrator files.