



St. Benedict's OktoberFest

Since 1966



Friday, September 29 • 3–10 PM
Saturday, September 30 • 1–10 PM
Sunday, October 1 • 1–7 PM

St. Benedict Courtyard
2215 W. Irving Park Rd.

2017 Sponsorship Opportunities

Be a part of this popular tradition at St. Benedict's!

The St. Benedict courtyard will be packed with carnival rides, games, food, and a large Bierzelt (dinning and entertainment tent) for our annual OktoberFest celebration! The tradition continues with foot stomping, OktoberFest music all weekend-long for a festive, fall event with something for the entire family.

And we know how to get the word out! Our weekly parish bulletin, "The Steward," reaches hundreds of local families while our electronic sign at Irving Park and Bell gets thousands of daily impressions from both foot and auto traffic. Additionally, the event is promoted through social media, including Facebook and Twitter, and window posters throughout the community. Don't miss this opportunity to support OktoberFest and be widely recognized as a neighborhood leader and proud supporter.

For maximum exposure in all print and digital promotional pieces, please reply by

Tuesday, September 12

Top tier sponsors: Please email a high res copy of your logo to Oktoberfest@stbenedict.com for use in print and web promotions no later than Tuesday, September 12.

Questions about OktoberFest?

Contact Pete Kattner at 773.909.6626 or Oktoberfest@stbenedict.com

CONTACT INFORMATION

(Please type or print legibly. Form must be fully completed.)

Company _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email Address _____

METHOD OF PAYMENT (Make checks payable to St. Benedict)

Check MasterCard Visa Discover

Card Number _____

Exp. Date _____ Security Code _____

Cardholder's Name _____

Signature _____

SELECT LEVEL OF SPONSORSHIP PARTICIPATION

Sponsorship Category (see reverse side) Sponsorship Amount

Benedict Sponsor \$2,500 \$ _____

Bierzelt Sponsor \$1,000 \$ _____

Prost Sponsor \$500 \$ _____

Gemütlichkeit Sponsor \$250 \$ _____

Bierkrug Sponsor
Bier Keg Sponsor _____ Kegs x \$150 \$ _____

Wine Sponsor _____ Cases x \$100 \$ _____

Bier Stein _____ Packages x \$50 \$ _____

In-Kind Sponsor providing:

TOTAL SPONSORSHIP AMOUNT \$ _____

Please complete this form and return along with your payment to:

St. Benedict. Attn: OktoberFest 2017
2215 West Irving Park Road, Chicago, IL 60618

Or pay online at StBensOktoberfest.com through Give Central.

St. Benedict's OktoberFest

2017 Sponsor Benefits

BENEDICT SPONSOR \$2,500

(Limited to one sponsor)

- Exclusive sponsor of OktoberFest
- Sponsor banner at Fest entrances (Banner provided by sponsor — two, 72 x 42 inches)
- Announcement in "The Steward," our weekly parish bulletin
- Company name and logo with link on OktoberFest website
- Company name listed on Irving Park electronic sign
- Company logo on event poster
- Host a vendor table inside the Bierzelt (Bier Tent) to promote your products or services

BIERZELT SPONSOR \$1,000

(Only four sponsorships available)

- Bier/dining tent sponsor
- Sponsor banner hung at entrance to Bier Hall (Banner provided by sponsor — one, 60 x 36 inches)
- Announcement in "The Steward," our weekly parish bulletin
- Company name and logo with link on OktoberFest website
- Company name listed on Irving Park electronic sign
- Company logo on event poster
- Host a vendor table inside the Bierzelt (Bier Tent) to promote your products or services

PROST SPONSOR \$500

(Only four sponsorships available)

- Music stage sponsor
- Sponsor banner on stage (Banner provided by sponsor — one, 60 x 36 inches)
- Announcement in "The Steward," our weekly parish bulletin
- Company name and logo with link on OktoberFest website
- Company name listed on Irving Park electronic sign
- Company name listed on event poster
- Host a vendor table inside the Bierzelt (Bier Tent) to promote your products or services

GEMÜTLICHKEIT \$250

- Promote your company with a 24 x 48 inch banner (provided by sponsor) that will be hung around the inside perimeter of the Bierzelt (Bier Tent)
- Company name listed on OktoberFest website
- Company acknowledged as supporter in "The Steward," our weekly parish bulletin

BIERKRUG SPONSOR — VARIED

Bier Sponsor: \$150 per keg of beer

Wine Sponsor: \$100 per case

Bier Stein Sponsor: \$50 per package of 25 steins

- Company or individual's name listed on sponsor banner at all beverage serving stations
- Company or individual's name listed on OktoberFest website
- Company or individual's name acknowledged as supporter in "The Steward," our weekly parish bulletin

IN-KIND SPONSOR

You can also support St. Benedict's OktoberFest by contributing any of the following:

Printing Decorations Bags of Ice
Bottled Water 12 oz cans of Coke

GENERAL INFORMATION

- Sponsors should deliver banner(s) to the St. Benedict main office, 2155 W. Irving Park Rd. anytime prior to, but no later than, Noon Friday, September 29.
- Sponsors hosting a vendor table inside the Bierzelt (Bier Tent) will be provided with a banquet table and four chairs. Sponsor is responsible for providing any table coverings and signage.
- Sponsors hosting a vendor table inside the Bierzelt (Bier Tent) should staff the table. The table may be operated during any period of time within the festival hours. It is highly recommended that all materials are removed when leaving the site. St. Benedict's and the OktoberFest committee are **NOT responsible** for lost or theft.
- Electricity is **NOT available** for vendor tables.