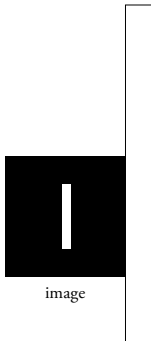


PORTRAIT (*n.*)

1. a likeness of a person, esp. of the face, as a painting, drawing, or photograph: *a gallery of family portraits.*
2. a verbal picture or description, usually of a person: *a biography that provides a fascinating portrait of an 18th-century rogue.*



PROJECT ONE

# pleased to meet you

The Dictionary.com Unabridged (v 1.1)  
 Based on the Random House Unabridged Dictionary© Random House, Inc. 2006.

## PROBLEM

*Develop* a series of 3 digital images that demonstrates your imaging capabilities, creatively illustrates your knowledge of semiotics, and describes *you* as an individual.

The three major modes of representation in semiotics are:

- icon (looks like; resembles; copies aspects)
- index (indicates; implies through evidence; points towards)
- symbol (an arbitrary, learned association)

A successful solution will consider, embrace, and exhibit:

- images appropriate to the objective
- the project specifications (below)
- impeccable physical *and* technological craft
- incorporate handmade type, background or texture on f/b panels

## SPECIFICATIONS

format: french fold, 5½ x 8½" finished size ( 11 x 17" flat)

typeface: garamond, helvetica, *or* hand. keep it simple – this is image class.

required text: your first and last name on panel 1 (front cover) ; the terms *icon*, *index*, *symbol* in the corresponding order on panel 8 (back cover).

color: panels 1 and 8 may be a solid color, b&w or a *simple* pattern of your choosing; the photographs may be color or b&w.

sequence: arrange the photographs in any order you choose making sure that the text on panel 8 (the back) corresponds with your sequence.

output: quality color or black/white laserprints. print on 12 x 18" on the konica (lisa has paper) or try your own various (approved) papers.

## PROJECT SCHEDULE

1: M JAN 24    2: W JAN 26

introduce project 1. homework: make lots of images.

read the david crow handout "project 1 reading" on course blog sidebar.

1, 2: F JAN 28

individual process/progress meeting. bring at least ten *different* images for each category.

.....  
 1: M JAN 31    2: W FEB 2

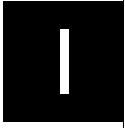
reveal project 1

introduce project 2

KANSAS CITY ART INSTITUTE  
 spring 2011  
 image

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1. 1839, "picture obtained by photography," coined by Sir John Herschel from photo- + -graph "instrument for recording." It won out over other suggestions, such as photogene and heliograph. Neo-Anglo-Saxonists prefer sunprint. The verb and photography also are first attested 1839, all from a paper read before the Royal Society on March 14, 1839.



image

Online Etymology Dictionary, © 2001 Douglas Harper

## thoughts on "how to make good pictures"

when recording scenes/images with a camera:

- look through the viewfinder and consider what you are doing.
- record the image
- evaluate the results
- adjust, then repeat.

consider:

- unexpected angles \_ looking down, high, low, ground, and angled
- blurring \_ movement of subject (slow shutter)
- a silhouette of subject
- angle to light source \_ silhouetted, backlight, sidelight, frontlight, uplight, downlight
- quality of light \_ diffuse or direct; color
- proximity \_ close (macro) or distant (wide)
- pattern/geometry/texture
- depth of field \_ emphasis through focus
- composition \_ division into thirds; golden section
- balance \_ asymmetry or symmetry
- projecting then photographing subject
- multiple or layered "exposures" of subject
- the unplanned or accidental – try playing

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