



image

PROJECT FOUR

# compositing+manipulation

merriam webster's collegiate dictionary  
tenth edition.  
merriam-webster, inc., 1995.

COM·POS·ITE (*adj.*)

1. made up of distinct parts.
2. combining the typical or essential characteristics of individuals making up a group.

MA·NIP·U·LATE (*v.*)

1. to treat or operate with the hands or by mechanical means esp. in a skillful manner.
2. a: to manage or utilize skillfully. b: to control or play upon by artful, unfair, or insidious means esp. to one's own advantage.
3. to change by artful or unfair means so as to serve one's purpose.

## PROBLEM

using manipulated and composited imagery to create meaning, design and produce a series of three e-book covers and corresponding thumbnail images for a short story collection. on the course blog, i will provide three noteworthy american authors from which you will choose one. you will photograph your work for presentation and your portfolio.

## CONSIDER AND EXHIBIT

- multiple, non-redundant images (*photographs, found objects, illustrations, etc*) that communicate the richness of the subject matter, either literally or symbolically
  - thoughtful integration or manipulation of imagery to create new meaning
  - photographic representation via icon, index, symbols, metaphor, or visual pun
  - exceptional (and restrained) typographic form, thoughtfully combined with the imagery
  - impeccable physical *and* technological craft
  - a series of conceptually and formally related images
  - final work photographically documented on the ipad

## PROJECT 4 SCHEDULE

I, 2: F MAR 11

final crit on project 3; introduce project 4.  
select author and read stories over break.

SPRING BREAK

I: M MAR 21      2: W MAR 23

book cover chat  
work in studio: brainstorm/mind map/sketch ideas

I, 2: F MAR 25

rw/2 field trip in the p.m.  
quick progress review: minimum of 15 *different* concept explorations

I: M MAR 28      2: W MAR 30

progress review: group viewing of three covers for two or three concepts (6-9 tight sketches total)

I, 2: F APRIL 1

critique: complete initial concept exploration  
3 mock-ups of one concept (sized and color)

I: M APRIL 4      2: W APRIL 6

final concept refinement and production\_presentation on portfolio images

I, 2: F APRIL 8

final desk crits\_shooting portfolio images in photo studio

2: M APRIL 12      I: W APRIL 14

reveal project 4: present project images

## SPECIFICATIONS

images: use one or more images (made or found, but no online or stock images), the full story title, and author on each cover. *you must maintain visual consistency.*

required mock-up sizes: jpg or png files. thumbnail=54 x 73 px; full-size image=549 x 732 px. use psd files provided on the course blog.

optional mock-up sizes: there is an intermediate preview screen available (125 x 168 px) after the user clicks a thumbnail. above and beyond: one app icon, three full-screen covers (768 x 1024 px) with appropriately animated elements (consider the context), all shown in context. be sure the concept is solid first.

typeface: anything on your adobe type cd is fair game. use restraint.

required text: original story title and author first/last name to be located on the cover

color: open. rgb color mode for all final art.

presentation images: a minimum of four portfolio quality images of your series to be projected and reviewed in class. one context shot for each cover and one context shot (screen grab or similar) of the thumbnails in a web-store layout.