



## What to Do on Father's Day in New York City

June 7, 2013 - by [CG News Desk](#)



**Artist Neil Goldberg in "Midnight Moment" in Times Square** – At the end of memorable day of adventures with Dad, take him to see an unforgettable and FREE attraction that turns Times Square into a digital art gallery through spectacular visuals on select billboards and newsstands. People have been raving about the late-night free attraction that is bringing creativity, energy, cutting-edge graphics and digital art to the 'Crossroads of the World.' This month, "Midnight Moment," presented by the Times Square Advertising Coalition (TSAC) and Times Square Arts is showcasing "Surfacing" by local artist Neil Goldberg. Also exhibited at the Museum of Modern Art, among other venues, Goldberg captures the experience of coming out of the subway and being overwhelmed by the choices and bustle of the city, a distinctly New York phenomenon that he was able to capture in his video. **The video is shown every night throughout the month of June from 11:57pm-midnight on over 15 of the largest digital screens in Times Square.** The Midnight Moment is the largest coordinated effort by sign operators in Times Square to display daily, synchronized creative content.